



European  
Crohn's and Colitis  
Organisation

2019/2020

# Inflammatory Bowel Diseases

## Exhibitor & Sponsor Prospectus

Released on: June 3, 2019

Updated on: November 29, 2019



15<sup>th</sup> Congress of ECCO  
Vienna, February 12-15, 2020

[www.ecco-ibd.eu](http://www.ecco-ibd.eu)



# Table of contents

Letter of invitation.....	3
Dates to remember.....	4
Why exhibit & sponsor?.....	5
Statistics of ECCO'19.....	6
Who exhibits?.....	7
Abstracts at ECCO'19.....	8
Congress organisation.....	9
Programme overview.....	11
Registration.....	13
The congress venue – Reed Messe Vienna.....	17
Industry exhibition.....	18
Satellite symposia - Scientific programme.....	19
Regular satellite symposia - Scientific programme.....	20
Lunchtime satellite symposia – Scientific programme.....	21
Satellite symposia - Educational programme.....	22
Sponsorship packages – Educational programme.....	24
Further sponsorship options.....	25
Advertising in ECCO News & JCC.....	43
ECCO Industry Guidelines.....	45
Codes & compliance.....	45
Guidelines for satellite symposia.....	45
Guidelines for industry exhibition.....	47
Guidelines for further sponsorship options.....	49
Guidelines for meetings & events.....	49
Promotional activities.....	50
Further general guidelines.....	51
City of Vienna.....	52
Hotels in Vienna.....	54

### Important note:

This Exhibitor & Sponsor Prospectus has been published by the European Crohn's and Colitis Organisation (ECCO). The application by a company for exhibition space and/or sponsorship options will imply acceptance of the ECCO Industry Guidelines outlined in this prospectus as well as the technical instructions in the forthcoming Exhibitor Manual which will be sent to all exhibitors in November 2019.

Please read this document very carefully and share the information within your company and your appointed agency (if applicable).

All application forms can be found on the [ECCO Congress Website](http://www.ecco-ibd.eu).



# Letter of invitation

Dear Colleagues,

“Think global and not local”.

Our ECCO Congress has become the leading world congress for Inflammatory Bowel Diseases with over 8,000 attendees from more than 98 different countries. The 15<sup>th</sup> Congress will be held on February 12-15, 2020 in Vienna, Austria. 2020 is a crucial year to look back to the major achievements in research and clinical care, and strategically re-think the future of IBD for our patients.

The theme of the programme is “IBD beyond 2020”, and the organizing committee has planned a fantastic programme. Major themes will tackle hot debates such as the future of TNF treatment, the challenge of using surgery before medical therapy, and novel tools to monitor disease activity. In addition, sessions will focus on better patient stratification at the molecular level as well as strategies to reduce disease burden.

Presentations from the major IBD consortia worldwide will highlight the breakthrough achievements and the future for genetics, microbiome, prevention strategies and therapeutic drug monitoring inviting key representatives of the global consortia. Futuristic lectures will include multi-omics, BIG data and deep learning, with the potential implications for IBD management. We will continue our tradition of having multiple tandem talks, and several sessions that involve all the different ECCO Committees with live discussions during the presentation of clinical cases.

Beside the Scientific Programme, we have planned multiple educational activities before the start of the Congress, such as the 18<sup>th</sup> IBD Intensive Advanced Course for junior gastroenterologists, the 6<sup>th</sup> Y-ECCO Basic Science Workshop, the 7<sup>th</sup> ClinCom Workshop directed at clinical trialists, and the 14<sup>th</sup> N-ECCO Network Meeting and the 11<sup>th</sup> N-ECCO School for nurses. So check out our [ECCO 2020 Congress website](http://www.ecco-ibd.eu) and register on time to secure your seat for our educational activities!

Looking forward to welcome you in Vienna at ECCO Congress for IBD: Beyond 2020.

Yours sincerely,

Silvio Danese  
ECCO President & Chair of Organising Committee



Visit the ECCO'20 Website  
[www.ecco-ibd.eu/ecco20](http://www.ecco-ibd.eu/ecco20)

## Dates to remember

### Congress dates

June 7, 2019	Call for abstracts
November 21, 2019	Deadline for abstract submission (23:59, CET) Note: No late-breaking abstract submission
December 20, 2019	Notification of abstract acceptance
February 11-13, 2020	Setup of industry exhibition (2.5 days) Note: February 11, 2020 only for stands ≥ 40 sqm
February 12-15, 2020	15 <sup>th</sup> Congress of ECCO Inflammatory Bowel Diseases 2020
February 15, 2020	Dismantling of industry exhibition (0.5 days)

### Exhibition deadlines

October 30, 2019	Deadline for booking exhibition space
Within 30 days of invoice date	Receipt of balance payment

### Satellite symposia deadlines

June 3, 2019	Call for satellite symposium slot bookings open*
October 30, 2019	Deadline to apply for satellite symposium slots (if still available)
November 18, 2019	Deadline to submit satellite symposium programme
Within 30 days of invoice date	Receipt of balance payment

### Congress registration deadlines

November 6, 2019	Deadline for early registration
January 29, 2020	Deadline for late registration (after this date onsite registration only)

\* For detailed procedure of satellite symposium slot bookings please refer to pages 19-23

## Why exhibit & sponsor?

### International registration

So far, ECCO has organised fourteen congresses attracting a very large number of attendees with expertise in Inflammatory Bowel Diseases. Although most delegates come from Europe, a considerable number come from North and South America, the Gulf States, the Far East, Australia and New Zealand. The last congress, organised in Copenhagen in March 2019, attracted 8,034 participants (incl. exhibitors) from 98 different countries.

For the forthcoming congress in Vienna in February 2020, a cautious estimate of again 8,000 congress participants has been made.

### A diverse spectrum

The 15<sup>th</sup> Congress of ECCO in 2020 will cover a wide range of topics in the field of IBD from diverse experts. The [preliminary scientific programme](#) is published on the ECCO Congress Website.

### Meet the purchasing decision makers

Exhibitors reach an audience of more than 8,000 IBD physicians, clinicians, scientists, surgeons, paediatricians and IBD Nurses, the vast majority of whom visit the exhibition hall.

### Educational IBD Forum

The ECCO Congress is the main educational forum for IBD professionals in Europe. Every year, ECCO welcomes a larger number of delegates coming from countries outside of Europe such as: Argentina, Australia, Brazil, Canada, Chile, China, Colombia, Costa Rica, India, Iran, Iraq, Japan, Jordan, Kuwait, Lebanon, Malaysia, Mexico, Morocco, New Zealand, Panama, Peru, Qatar, Saudi Arabia, Singapore, South Africa, South Korea, Taiwan, Tunisia, United Arab Emirates, United States, Venezuela, etc.

### Statistics of the 14<sup>th</sup> Congress of ECCO in Copenhagen 2019

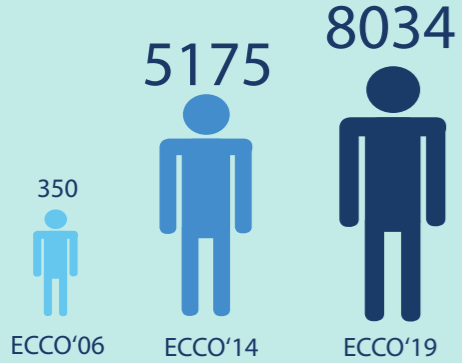
- Number of different countries represented: 98
- [ECCO'19 country statistics](#) show how many delegates from each of the 98 countries were in attendance at the 14<sup>th</sup> Congress of ECCO.





# Statistics of ECCO'19

Number of Attendees



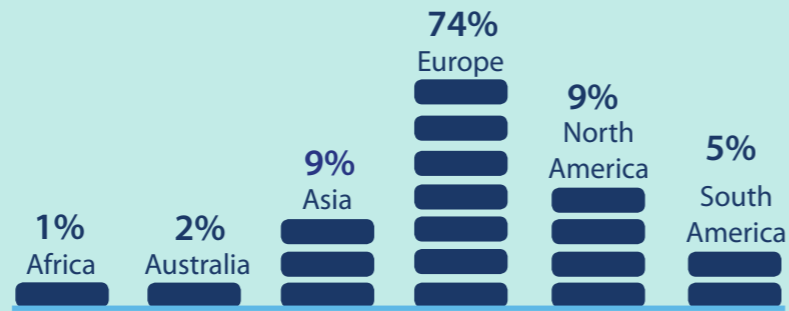
Top 20 countries at ECCO'19

1. United Kingdom	6. Italy	11. Austria	16. Australia
2. Switzerland	7. France	12. Brazil	17. Ireland
3. Germany	8. Denmark	13. Japan	18. Israel
4. United States	9. The Netherlands	14. Sweden	19. Rep. Korea
5. Spain	10. Belgium	15. Canada	20. Greece

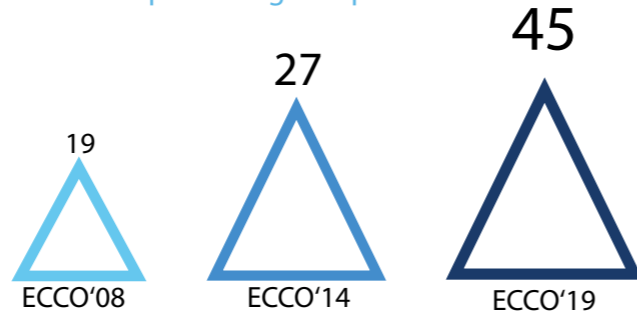
Top 15 professions at ECCO'19

1. Physician	37%
2. Industry	22%
3. Other	13%
4. IBD Nurse	6%
5. Clinical researcher	4%
6. Endoscopist	3%
7. Fellow/Trainee	3%
8. Scientist	2%
9. Paediatrician	3%
10. Surgeon	2%
11. Pharmacist	1%
12. Student	1%
13. Dietitian	1%
14. Research Nurse	1%
15. Patient Advocate	1%

Continents represented at ECCO'19



Sponsoring companies



Delegate Feedback

Outstanding 28%

**Good 60%**

Satisfactory 12%

Poor 0%



# Who exhibits?

The ECCO Congress hosts exhibitors who represent various sectors in the industry, including companies and organisations from the pharmaceutical, endoscopic, device/instrumentation, nutrition, information technology, software, medical and non-profit sectors, among others.

List of exhibitors at ECCO'19 Copenhagen Congress

In Copenhagen, the following exhibitors contributed to a great 14<sup>th</sup> Congress of ECCO:

ECCO Corporate Members:

The following 16 ECCO Corporate Members (out of 20) have exhibited at the ECCO'19 Congress.

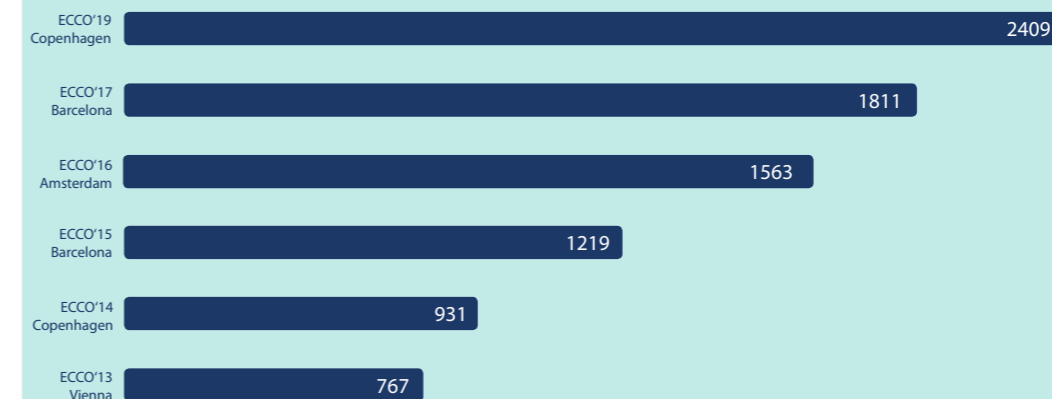


Industry Partners (Non-Corporate Members):

The following industry partners have exhibited at the ECCO'19 Copenhagen Congress.

- ▶ Allergan
- ▶ Arena Pharmaceuticals
- ▶ Calpro AS
- ▶ Diversigen
- ▶ EFCCA
- ▶ Eurospital S.p.A.
- ▶ Fresenius Kabi
- ▶ Grifols
- ▶ Immundiagnostik AS
- ▶ La Lettre de l'Hépatogastroentérologue
- ▶ Mauna Kea Technologies
- ▶ Mendes SA
- ▶ Nanjing FMT Medical
- ▶ Nestlé Health Science
- ▶ Nikkiso
- ▶ Norgine
- ▶ Pharmacosmos
- ▶ Pharmanovia
- ▶ Predictimmune
- ▶ R-Biopharm AG
- ▶ Reprocell Inc.
- ▶ Robarts Clinical Trials B.V.
- ▶ Shire International
- ▶ Tani Medikal
- ▶ Theradiag
- ▶ Thermo Fisher Scientific
- ▶ Wisepress

Net exhibition space at ECCO'19 in m<sup>2</sup>





# Abstracts at ECCO'19

A record number of abstracts were submitted for the 14<sup>th</sup> Congress of ECCO. Out of 1,222 submitted scientific abstracts, 1012 abstracts have been accepted.

### Oral presentations:

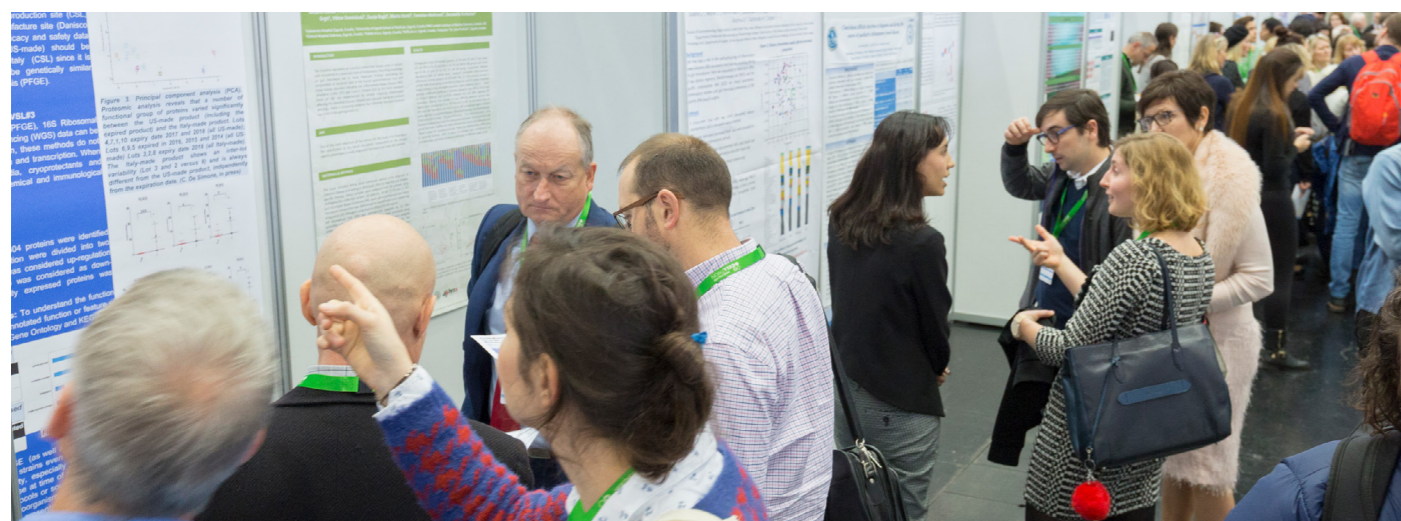
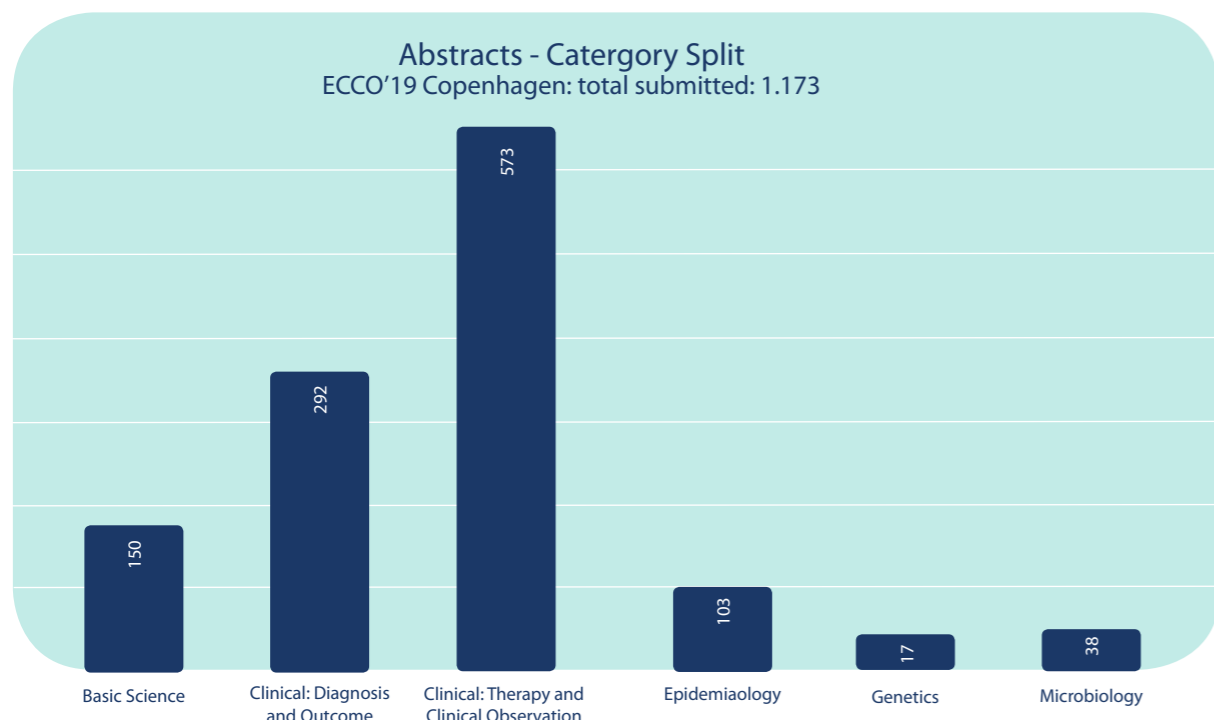
The best 38 abstracts were presented as oral presentations during the Scientific Programme of the 14<sup>th</sup> Congress of ECCO in the Plenary hall.

### Digital oral presentations (DOPs):

Abstracts were selected from the ranking by taking ~90 abstracts after those 38 selected for oral presentation in the Scientific Programme. Each abstract was presented as a 5 minute oral presentation during our DOP sessions on Thursday, March 7, 2019 and Friday, March 8, 2019.

### Hard copy poster presentations:

All remaining accepted abstracts were selected for "hard copy poster presentation". Hard copy posters were installed on poster walls in the poster exhibition area in the Exhibition hall of the congress centre and were available for viewing throughout the Congress.



# Congress organisation

"Inflammatory Bowel Diseases 2020" is the 15<sup>th</sup> Congress of the European Crohn's and Colitis Organisation.

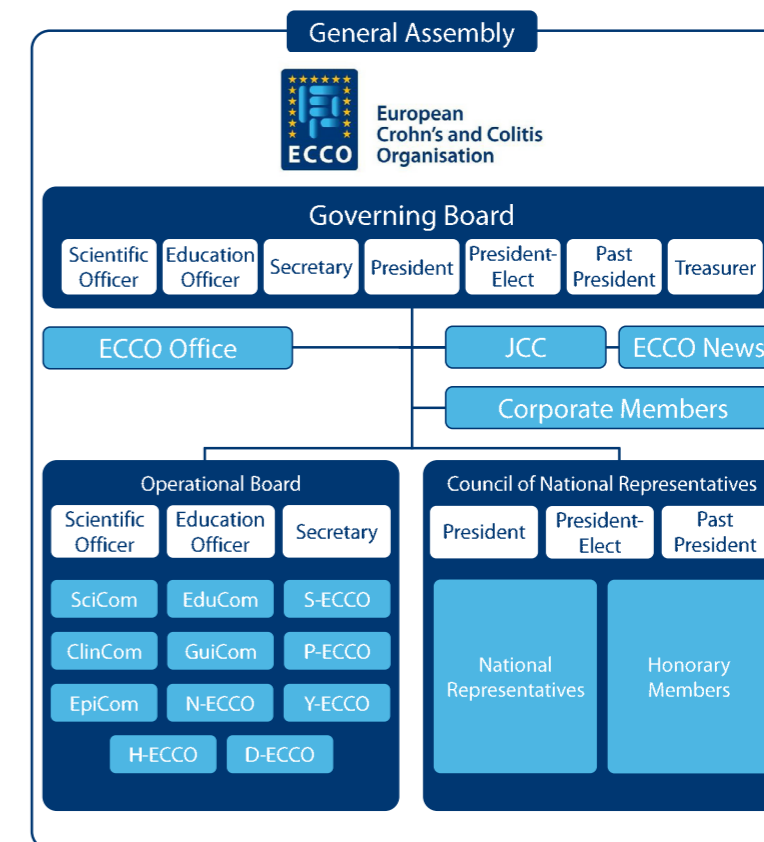
**Congress dates** February 12-15, 2020

**Congress venue** Reed Messe Vienna  
Trabrennstrasse 7  
1020 Vienna  
Austria  
[www.messecongress.at](http://www.messecongress.at)

### Organising Committee of the 15<sup>th</sup> Congress of ECCO

- Silvio Danese (Italy)
- Laurent Peyrin-Biroulet (France)
- Willem Bemelman (The Netherlands)
- Janneke van der Woude (The Netherlands)
- Shomron Ben-Horin (Israel)
- Giovanni Maconi (Italy)

### Structure of ECCO



### Governing Board

- President: Silvio Danese (Italy)
- President-Elect: Laurent Peyrin-Biroulet (France)
- Past-President & Liaison Officer: Julián Panés (Spain)
- Secretary: Willem Bemelman (The Netherlands)
- Treasurer: Ailsa Hart (United Kingdom)
- Education Officer: James Lindsay (United Kingdom)
- Scientific Officer: Gerhard Rogler (Switzerland)



**Congress management**

In 2010, ECCO opened its own office based in Vienna. It employs its own ECCO staff dedicated to association and congress affairs. Therefore, the 15<sup>th</sup> Congress of ECCO is conducted by:

**ECCO Office – your contact for all exhibition and sponsorship matters**

ECCO Office  
 Ungargasse 6/13  
 1030 Vienna, Austria  
 Tel.: +43-(0)1-710 22 42  
 Fax: +43-(0)1-710 22 42-001  
 E-Mail: [ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu)  
 Web: [www.ecco-ibd.eu](http://www.ecco-ibd.eu)



The congress business unit of the European Crohn's and Colitis Organisation has been fully transferred to OCEAiN Ltd., registered and located in Vienna, as assuming congress organiser, fully owned by the European Crohn's and Colitis Organisation, under the terms of §§ 12 ff. UmgrStG. This structural change is based on the aim of the European Crohn's and Colitis Organisation to optimise its internal structure.

**OCEAiN – Organisation, Congress, Emotion, Association, iNnovation GmbH**

OCEAiN GmbH  
 Ungargasse 6/13  
 1030 Vienna, Austria  
 VAT ID Nr: ATU 668 71 334  
 Austrian Registry of Corporations: FN 372881f  
 Registered at: Handelsgericht Wien / Vienna Commercial Court



**Contact persons – ECCO Office**

Senior Management Mr. Julian Nitsov ([j.nitsov@ecco-ibd.eu](mailto:j.nitsov@ecco-ibd.eu))  
 Congress Manager Ms. Lisa Grottenthaler ([l.grottenthaler@ecco-ibd.eu](mailto:l.grottenthaler@ecco-ibd.eu))  
 Congress Project Manager Mr. Marson Tare ([m.tare@ecco-ibd.eu](mailto:m.tare@ecco-ibd.eu))



**Programme overview**

15th Congress of ECCO, February 12-15, 2020						
Wednesday 12.02.		Thursday 13.02.		Friday 14.02.		Saturday 15.02.
Morning	Afternoon	Morning	Afternoon	Morning	Afternoon	Morning
18 <sup>th</sup> IBD Intensive Advanced Course		Scientific programme Poster exhibition				
11 <sup>th</sup> N-ECCO School		8 <sup>th</sup> SciCom Workshop		Industry exhibition		
5 <sup>th</sup> Basic ECCO: EduCational COurse for Industry		7 <sup>th</sup> ECCO-ESGAR Ultrasound Workshop Advanced		Digital Oral Presentation Sessions 1-5	5 <sup>th</sup> D-ECCO Workshop	Digital Oral Presentation Sessions 6-10
5 <sup>th</sup> EpiCom Workshop		7 <sup>th</sup> P-ECCO Educational Course		5 <sup>th</sup> H-ECCO IBD Masterclass		ECCO Interaction: Hearts & Minds
2 <sup>nd</sup> ECCO-ESGAR Basic Imaging Workshop						
6 <sup>th</sup> Y-ECCO Basic Science Workshop		14 <sup>th</sup> N-ECCO Network Meeting				
6 <sup>th</sup> N-ECCO Research Forum		9 <sup>th</sup> S-ECCO IBD Masterclass				
		7 <sup>th</sup> ClinCom Workshop				
ECCO business meetings						

Details of the programme are available online on the [ECCO'20 Congress Website](http://ECCO20CongressWebsite).

**Educational programme**

The educational programme is scheduled prior to the official start of the ECCO Congress and covers activities for ECCO's different interest groups including young gastroenterologists, surgeons, paediatricians, IBD Nurses and allied health professionals and scientists.

**Scientific programme**

The scientific programme is structured around basic science, translational medicine and clinical sessions, given by some of the world's specialists. It also includes oral presentations of the best abstracts, the announcement of ECCO Fellowships and Grants and summary presentations of the new ECCO Guidelines.

**Plenary session**

The plenary session is held from Thursday to Saturday. The congress registration fee includes access to all scientific sessions.

**Oral presentations – Best abstracts**

Out of the submitted abstracts the 40 best abstracts will carefully be chosen by a panel of referees and selected for oral presentation. For the presentation schedule please refer to the [scientific programme](http://scientific programme).



**Digital Oral Presentations**

Abstracts will be selected from the ranking by taking ~90 abstracts after those 40 selected for presentation in the scientific programme. These abstracts will be presented as 5-minute digital oral presentations on two occasions:

- Sessions 1-5: Thursday, February 13, 2020 from 17:30-18:30
- Sessions 6-10: Friday, February 14, 2020 from 17:25-18:25

Please note that the Digital Oral Presentations will not be parallel to the satellite symposia.

**Poster exhibition – Guided poster session**

Posters will be displayed from February 13-15, 2020. The guided poster session will take place in the exhibition hall on Friday, February 14, 2020, from 12:30-13:30.

The best posters will be awarded during the closing remarks session on Saturday, February 15, from 12:50-13:05.

**Satellite symposia**

Satellite symposia are organised by pharmaceutical companies and are open to all congress participants. At the 15<sup>th</sup> Congress of ECCO, parallel satellite symposia are organised. As much care as possible will be taken to avoid scheduled parallel symposia with products in the same class, but applications are prioritised through a strict time-sensitive process.

Further information on satellite symposia during the scientific and the educational programme and the respective application forms can be found on page 19.

Responsibility to the programme content remains with the sponsor, but needs to be approved by the Organising Committee of the 15<sup>th</sup> Congress of ECCO.

The organisation of offsite symposia is not allowed, especially if this occurred at a time when a competitor was running a satellite symposium. The Governing Board of ECCO would take a dim view of such an event, because this runs counter to the spirit and ethos of ECCO.

**EACCME – Continuing Medical Education**

ECCO is in the process of seeking approval from the European Accreditation Council for Continuing Medical Education in Brussels (EACCME), an institution of the European Union of Medical Specialists (UEMS), to provide EACCME credits for attendance at the scientific sessions of the core programme as well as for some educational courses.

**Business meetings**

Attendance of business meetings will be possible upon invitation only.



# Registration

Online registration for the 15<sup>th</sup> Congress of ECCO is available on the [ECCO Congress Registration Website](#).

**Registration fees – Scientific programme**

FEE IN EUR (INCL. 20% AUSTRIAN VAT)	EARLY REGISTRATION UNTIL NOVEMBER 06, 2019	LATE REGISTRATION UNTIL January 29, 2020	ONSITE REGISTRATION AFTER January 29, 2020
<b>ECCO Member Congress registration fees</b>			
Regular/Regular (Y-ECCO) Member Congress fee	250.-	320.-	400.-
Nurse Member Congress fee	55.-	95.-	145.-
Affiliate Member Congress fee <sup>1</sup>	55.-	95.-	145.-
<b>Non-Member Congress registration fees</b>			
Non-Member Congress fee	605.-	685.-	770.-
Nurse Non-Member Congress fee <sup>2</sup>	355.-	395.-	545.-
Affiliate Non-Member Congress fee <sup>3</sup>	355.-	395.-	545.-
Patient Advocate Congress fee <sup>4</sup>	55.-	55.-	55.-

<sup>1</sup> Students/PhD Students registering at the Affiliate Member Congress fee must upload a certificate of their Student/PhD Student status during the registration process. If no certificate is being uploaded, the registration process cannot be completed.

<sup>2</sup> Nurses registering at the Nurse Non-Member Congress fee must upload a certificate of their current nurse status and registration number during the registration process. If no certificate is being uploaded, the registration process cannot be completed.

<sup>3</sup> Students/PhD Students, and delegates with the following professions may register for the Affiliate Non-Member Congress fee: Dietitian, Pharmacist, Psychologist. All delegates registering at this fee must upload a certificate of their professional status/Student or PhD Student status during the registration process. If no certificate is being uploaded, the registration process cannot be completed.

<sup>4</sup> Patient Advocates registering at this fee must upload a proof of their membership of a Patient Advocate Association during the registration process. If no certificate is being uploaded, the registration process cannot be completed. Please note that you might not have access to industry sponsored satellite symposia.

Note: ECCO Members 2020 save between approx. EUR 250.- and EUR 400.- on their registration. [Become a member now!](#) ECCO Members - please make sure you have paid up your ECCO Membership fee 2020 before registering (no refunds). After paying the membership fee for 2020 please allow up to 5 working days before trying to register as an ECCO Member for the Congress.

Registration fee for the scientific programme includes:

- ▶ Access to all scientific sessions
- ▶ Access to poster exhibition
- ▶ Access to industry exhibition
- ▶ Free copy of all congress documentation incl. ECCO App
- ▶ Certificate of attendance
- ▶ Access to congress abstracts
- ▶ Congress bag
- ▶ Coffee breaks

Important note for Industry Partners:  
ECCO will not provide a free luncheon for delegates throughout the Congress.  
Instead, there will be cash catering stations and lunch satellite symposia.  
Exhibitors are welcome to provide catering for delegates subject to the Code of Practice – refer to p. 44/45

Registration fees – Educational programme

EDUCATIONAL ACTIVITY	REGISTRATION FEE IN EUR (INCL. 20% AUSTRIAN VAT)
2 <sup>st</sup> ECCO-ESCAR Basic Imaging Workshop <sup>1</sup>	150.-
6 <sup>th</sup> N-ECCO Research Forum	15.-
5 <sup>th</sup> D-ECCO Workshop	50.-
5 <sup>th</sup> EpiCom Workshop <sup>1</sup>	80.-
5 <sup>th</sup> H-ECCO IBD Masterclass <sup>1</sup>	80.-
5 <sup>th</sup> Basic ECCO: EduCational COurse for Industry <sup>2</sup>	750.-
6 <sup>th</sup> Y-ECCO Basic Science Workshop <sup>1</sup>	80.-
7 <sup>th</sup> ECCO-ESGAR Ultrasound Workshop-Advanced <sup>1</sup>	100.-
7 <sup>th</sup> P-ECCO Educational Course <sup>3</sup>	80.-
9 <sup>th</sup> S-ECCO IBD Masterclass <sup>1</sup>	150.-
11 <sup>th</sup> N-ECCO School	n.a.
14 <sup>th</sup> N-ECCO Network Meeting	25.-
18 <sup>th</sup> IBD Intensive Advanced Course	n.a.
8 <sup>th</sup> SciCom Workshop <sup>1</sup>	80.-
7 <sup>th</sup> ClinCom Workshop <sup>1</sup>	80.-

<sup>1</sup>50% reduction for Y-ECCO, Affiliate & IBD Nurse Members, <sup>2</sup>EUR 500.- for ECCO Corporate Members, <sup>3</sup>70% reduction for IBD Nurse Members, 50% reduction for Y-ECCO & Affiliate Members

Please note that ECCO Membership (paid up membership fee 2020) is a pre-requisite for all educational activities (please sign up [here](#)) except for the Advanced ECCO: EduCational COurse for Industry.

Please register for these educational activities in advance within the online ECCO Congress registration (no onsite registration possible). The number of participants for each educational activity is limited. Registration will be on a first come, first served basis.



Registration deadline for educational activities: January 29, 2020

For any questions regarding the congress registration, please do not hesitate to contact the ECCO Office:

ECCO European Crohn's and Colitis Organisation  
Ungargasse 6/13  
1030 Vienna, Austria  
Tel.: +43-(0)1-710 22 42  
Fax: +43-(0)1-710 22 42-001  
E-Mail: [ecco20@ecco-ibd.eu](mailto:ecco20@ecco-ibd.eu)

For any questions regarding the arrangement of accommodation please contact our partner Kuoni Destination Management:

Kuoni Destination Management SL  
Lerchenfelder Gürtel 43  
A-1160 Vienna, Austria  
Tel.: +43 1 319 76 90 44  
E-Mail: [ecco2020@kuoni-congress.com](mailto:ecco2020@kuoni-congress.com)

Group registration

Information on group registrations will be available in the 2<sup>nd</sup> version of the Exhibitor and Sponsorship Prospectus which is scheduled for release in late summer 2019. Please contact the ECCO Office at [ecco20@ecco-ibd.eu](mailto:ecco20@ecco-ibd.eu) if you have questions in the meantime.

Early non-member group registration (no names)

To buy a certain number of non-member registrations and guarantee the early registration fee, please use the button provided in the ECCO'20 [Online Registration Portal](#). The full payment for those registrations must be received by **November 13, 2019** at the latest.

The full names, details, and individual delegate e-mail addresses must be entered by **January 15, 2020**. Any incomplete registrations after this date will be cancelled with no refunds. Agency/Sponsor contact details and email addresses as registration data for delegates cannot be accepted.

Exhibitor registration

Exhibitor registrations may be set up in bulk through our [Online exhibitor registration page](#). Please follow these steps to register your exhibitors for the Congress:

- To set up a registration, you must have an **account** with ECCO.
  - If you do not have one yet, please [create an account here](#).
  - If you have forgotten your log in information, [please click here](#).
- Once you have logged in, please check and complete your contact information.
- Now please enter your name, company, and country again. These details will serve as "place-holders" for your delegates.
- You can now select the amount of registrations you wish to book.

The full names and details must be provided by **January 15, 2020**. Please log in [on this page](#) to complete the information of your delegates. Any incomplete registrations will be cancelled after this date.

Payment deadline

In case the full amount of the early registration fee has not been received by November 13, 2019, the late registration fee will automatically become effective.

In case the full amount of the late registration fee has not been received by January 15, 2020, the onsite registration fee will automatically become effective.

Provision of delegate details - by January 15, 2020

Please note that full names, institutions and individual delegate e-mail addresses have to be provided by January 15, 2020. In case individual contact data is not provided by that date, the registration becomes invalid and will not be refunded. Company address and company e-mail address as registration data for the delegates cannot be accepted.

Educational activities - registration by January 29, 2020

There are a number of educational activities open to 2020 ECCO Members only (only exception: Advanced ECCO: EduCational COurse for Industry). Registration for these courses will be on a first come, first served basis. The registration deadline is January 29, 2020 (no onsite registration possible).

You can add tickets for educational activities directly online in the advanced group registration system (except for tickets for the Basic ECCO: EduCational COurse for Industry). To add tickets for the Advanced ECCO: EduCational COurse for Industry to your group, please contact the ECCO Office at [ecco20@ecco-ibd.eu](mailto:ecco20@ecco-ibd.eu) and advise how many tickets you will require.

If you are interested in registering a group as ECCO Members, please contact the ECCO Office at [ecco@ecco-ibd.eu](mailto:ecco@ecco-ibd.eu). Only once the ECCO Memberships are confirmed by the ECCO Office (please allow up to 5 business days), you will be able to register your group members for educational activities.





**“ECCO Interaction: Hearts and Minds”**

The “ECCO Interaction: Hearts and Minds” is scheduled for Friday, February 14, 2020 (starting at 20:30, location: Wiener Konzerthaus, Lothringerstrasse 20, 1030 Vienna).

This is THE networking event at the ECCO Congress which captures the spirit of ECCO and is open to all congress delegates (ticket needs to be shown at the entrance). The price of an entrance ticket is EUR 50.- for ECCO Members, and EUR 95.- for non-members. Tickets can be purchased when registering for the congress in the online registration system.

Please note that there is a limited amount of tickets available and these are sold on a first come, first served basis.

Access to the event is strictly limited to those with ECCO Interaction tickets only.

Please make sure that you bring your ticket with you. NO TICKET SALES ONSITE at the venue!



# The congress venue – Reed Messe Wien

The Messe Wien Exhibition & Congress Center, inaugurated in 2004 and Austria’s largest conference and exhibition venue, does not only offer modern and extraordinary design but also boasts maximum functionality and an ideal ambiance for congresses, meetings, exhibitions and events of all kinds and sizes.

The Exhibition Center provides a total of 55,000 sqm multifunctional space in four halls (A, B, C & D). The Congress Center offers 7,000 sqm space spread across 18 flexible units for between 100 and 3,300 delegates. In addition, the Galerie Rooms in Hall B offer up to 24 units for small-scale events. Most of the units have variable partition walls and can be combined to create areas between 100 and 15,800 sqm, suitable for events attracting anywhere from 100 - 30,000 people a day. All space is under one roof and most of it on the same level.

The Messe Wien is located 10 driving minutes from the city center and 20 minutes from Vienna International Airport. Two subway stations provide access to Vienna’s extensive public transport system. Our premises are embedded in an area offering shopping, the Prater Park with its famous giant ferris wheel, restaurants and the Campus of the University of Economics.

Messe Wien offers the perfect solutions for all space and functional requirements and a genuine alternative for organisers who are looking for a striking contemporary architecture and space to realise their visions.

For further information please visit [www.messecongress.at](http://www.messecongress.at)



Source: (C) Reed Exhibition/Christian Husar



Source: (C) Reed Exhibitions/David Faber

# Industry exhibition

## Provisional exhibition hours

Setup	Tuesday, February 11, 2020 Note: only for stands $\geq$ 40 sqm	07:30-22:00
	Wednesday, February 12, 2020	07:30-22:00
	Thursday, February 13, 2020	07:30-10:00
Exhibition	Thursday, February 13, 2020	10:30-18:00
	Friday, February 14, 2020	09:30-18:00
	Saturday, February 15, 2020	09:30-13:00
Dismantling	Saturday, February 15, 2020	13:00-22:00



## Space rental per square metre net:

- ▶ ECCO Corporate Member: EUR 650.- (excl. VAT)
- ▶ ECCO Non-corporate Member: EUR 800.- (excl. VAT)

## The minimum area of a stand is 6 sqm.

- ▶ Reduced fee for publishing houses and book stores per square metre: EUR 275.- (excl. VAT)

## The stand rental includes:

- Net stand area
- Listing of name in the exhibitors' list on the ECCO Website & the ECCO App

## Not included in the stand rental area:

Partition walls, furniture, electricity supply, telephone, data lines, stand cleaning and exhibitor's insurance. Modular stands, partitions, furniture, carpets for stands, electricity supply, auxiliary staff, hostesses etc. can be ordered at the appointed exhibition management company of ECCO on completion of registration.

Further information will be included in the exhibition manual to be emailed in November 2019.

The terms and conditions of ECCO, as well as of Reed Messe Vienna and the Code of Practice will apply.

## Registration

Please use the [booth application form](#) to complete your binding application to take part in the industry exhibition and send it to the ECCO Office: [ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu).

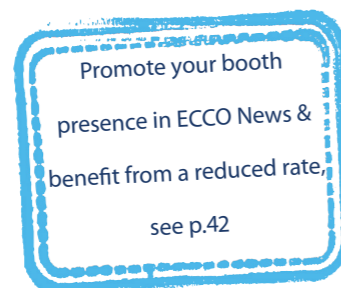
Decisions regarding the administration of exhibitors and exhibits and the allocation of space will be made by the ECCO Office. Please be informed that in November 2019 the exhibition floorplan will be sent to all exhibitors of the 15<sup>th</sup> Congress of ECCO (preferential treatment for Corporate Members of ECCO)

According to the booked square metres of exhibition space, exhibitors are entitled to receive the following number of full meeting registrations free of charge:

6 – 25 sqm	= 1 free meeting registration
26 – 49 sqm	= 2 free meeting registrations
50+ sqm	= 3 free meeting registrations

Exhibitor badges do not grant access to the scientific sessions, but are free of charge.

Booking deadline: October 30, 2019



# Satellite symposia - Scientific programme

Companies are invited to organise satellite symposia at the 15<sup>th</sup> Congress of ECCO. These sessions serve as the ideal forum through which industry can communicate with their target audience, presenting their latest scientific research and developments.

At the 15<sup>th</sup> Congress of ECCO, parallel satellite symposia will be offered to industry partners. ECCO offers:

- ▶ Regular satellite symposia of 1 hour duration, and
- ▶ Lunchtime satellite symposia of 40 minutes duration.

## Regular satellite symposia

- 60 minutes duration
- On Thursday, Friday and Saturday before and/or after the scientific programme
- In the plenary hall and in three smaller parallel halls
- Up to 4 satellite symposia in parallel
- For detailed information refer to p. 20

## Lunchtime satellite symposia

- 40 minutes duration
- On Friday lunchtime
- In the plenary hall and in three smaller parallel halls
- Up to 4 satellite symposia in parallel, other activities taking place in parallel: Guided poster session
- For detailed information refer to p. 21

## Booking process

Please rank three preferences for a regular satellite symposium on the "[Satellite symposia application form - Scientific Programme](#)" send it via e-mail to the ECCO Office ([ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu)).



Call for satellite symposium slot bookings open: June 3, 2019  
Booking deadline: October 30, 2019 (if still available)

## Regulations

The ECCO Office will match preferences to available symposia slots, based on the time that requests are received and to avoid parallel sessions between the following groups of products: 5 ASA, anti-TNF agents, corticosteroids, iron preparations and devices. Should one of your choices compete with that of another company, then preference will be given on the principle of first come, first served. Second or third preferences will then apply, on the same basis. Please be informed that ECCO Corporate Members get preferential treatment over applications submitted by other industry partners (Non-Corporate Members). ECCO has decided to use this rather complex process in the interests of transparency and fairness.

Once a request for a satellite symposium or sponsorship package has been submitted and accepted, this is considered a binding commitment. Submitting an application constitutes agreement to these terms.

Members of the Governing Board and ECCO Committee chairs may not be invited as faculty for an industry sponsored symposium.

Any other speaker may not engage in more than two symposia taking place at the ECCO Congress. Approval of the programmes (incl. the speakers) will be done on a first come, first served basis.

Please note that each company can book a maximum of 2 satellite symposia slots.



### Regular satellite symposia - Scientific programme

- 60 minutes duration
- On Thursday, Friday and Saturday before and/or after the Scientific Programme
- In the plenary hall and in three smaller parallel halls
- Up to 4 satellite symposia in parallel

#### Time slots and rates

Date	Time	Plenary hall (~5,000 pax)	Parallel Hall (~1,100 pax)	Lehar 1-3 (~700 pax)	Strauss 1-2 (~380 pax)
Thursday, February 13, 2020	11:00-12:00	Satellite Symposium 1a: <b>BOOKED!</b>	Satellite Symposium 1b: <b>BOOKED!</b>	Satellite Symposium 1c: <b>BOOKED!</b>	n.a.
Thursday, February 13, 2020	18:45-19:45	Satellite Symposium 2a: <b>BOOKED!</b>	Satellite Symposium 2b: <b>BOOKED!</b>	Satellite Symposium 2c: <b>BOOKED!</b>	n.a.
Friday, February 14, 2020	07:15-08:15	Satellite Symposium 3a: EUR 55,000	Satellite Symposium 3b: <b>BOOKED!</b>	Satellite Symposium 3c: <b>BOOKED!</b>	n.a.
Friday, February 14, 2020	18:35-19:35	Satellite Symposium 4a: EUR 80,000	Satellite Symposium 4b: <b>BOOKED!</b>	Satellite Symposium 4c: <b>BOOKED!</b>	Satellite Symposium 4d: <b>BOOKED!</b>
Saturday, February 15, 2020	07:15-08:15	Satellite Symposium 5a: EUR 30,000	Satellite Symposium 5b: EUR 20,000	n.a.	n.a.

VAT at the statutory rate applicable has to be added to all prices quoted.

#### Rental package

- ▶ Provision of a room
- ▶ Standard setup (theatre style, with stage, lectern and speaker table)
- ▶ Supply of basic technical equipment in the room (projector & screen; 1 microphone for panel, 1 microphone for lectern)
- ▶ Use of the speakers' centre for satellite symposium faculty (opening times will be communicated in due course)
- ▶ Session and talk titles, as well as company logo, will be published on the ECCO Congress Website and the ECCO App (deadline to submit the programme and logo: **November 18, 2019**)
- ▶ ECCO's January eNewsletter will feature a link to the invitation of all Satellite Symposia. (PDF invitation submission deadline: **December 31, 2019**)
- ▶ Opportunity to announce the satellite symposium on a plasma screen (content subject to approval by the Organising Committee, deadline for submission of electronic files: **December 31, 2019**) at the registration area two hours prior to the satellite symposium, 2-4 plasma screens at the entrance area of the symposium hall (number depending on the number of entrances used) two hours prior to the satellite symposium. Provision of plasma screens included, digital file production is not included.
- ▶ Additional equipment as well as catering are not included (price upon request)
- ▶ Please note that no congress bag insert is included

#### Rehearsal bookings:

Please be aware that due to a tight booking schedule a rehearsal cannot be booked for every satellite symposium. Rehearsals can only take place in the evenings (max. 2 h if availability is given). Bookings will be managed on a first come, first served basis.

Rates: 1st hour EUR 1,200.-, 2nd hour EUR 1,600.-



### Lunchtime satellite symposia – Scientific programme

Companies are invited to organise Lunchtime satellite symposia at the 15<sup>th</sup> Congress of ECCO. These sessions serve as ideal forums through which industry can communicate with their target audience in a more intimate setting with an educational focus that complements that of the main programme and with the option to provide lunch for the audience (at the sponsor's expense).

- 40 minutes duration
- On Friday lunchtime (parallel to the Guided poster session)
- In the plenary hall and in smaller parallel halls
- Up to 4 satellite symposia in parallel, other activities taking place in parallel: Guided poster session

#### Time slots and rates

Date	Time	Plenary hall (~5,000 pax)	Parallel halls
Friday, February 14, 2020	12:40-13:20	Lunchtime satellite symposium LS1: <b>BOOKED!</b>	Lunchtime satellite symposia LS2: <b>BOOKED!</b> LS3: <b>BOOKED!</b> LS4: <b>BOOKED!</b>

VAT at the statutory rate applicable has to be added to all prices quoted.

#### Rental package

- ▶ Provision of a room
- ▶ Standard setup (theatre style for LS1, LS2, LS3 and classroom style for LS4, stage, lectern and speaker table)
- ▶ Supply of basic technical equipment in the room (projector & screen; 1 microphone for panel, 1 microphone for lectern)
- ▶ Use of the speakers' centre for educational lunchtime satellite symposium faculty (opening times will be communicated in due course)
- ▶ Session and talk titles, as well as company logo, will be published on the ECCO Congress Website and the ECCO App (deadline to submit the programme and logo: **November 18, 2019**)
- ▶ ECCO's January eNewsletter will feature a link to the invitation of all Satellite Symposia. (PDF invitation submission deadline: **December 31, 2019**)
- ▶ Opportunity to announce the satellite symposium on a plasma screen (content subject to approval by the Organising Committee, deadline for submission of electronic files: **December 31, 2019**) at the registration area two hours prior to the satellite symposium, 2-4 plasma screens at the entrance area of the symposium hall (number depending on the number of entrances used) two hours prior to the satellite symposium. Provision of plasma screens included, digital file production is not included.
- ▶ Additional equipment as well as catering is not included (price upon request)
- ▶ Please note that no congress bag insert is included

#### Rehearsal bookings:

Please be aware that due to a tight booking schedule a rehearsal cannot be booked for every satellite symposium. Rehearsals can only take place in the evenings (max. 2 h if availability is given). Bookings will be managed on a first come, first served basis.

Rates: 1st hour EUR 1,200.-, 2nd hour EUR 1,600.-

# BOOKED!

# Satellite symposia - Educational programme



Educational programme sponsors have the opportunity to sponsor satellite symposia scheduled prior to or after an educational activity.

The following activities are part of the educational programme:

Educational activity	Target audience	Number of attendees (ECCO Congress 2019)
2 <sup>nd</sup> ECCO-ESGAR Basic Imaging Workshop	Physicians, Surgeons, Paediatricians	86 pax
5 <sup>th</sup> D-ECCO Workshop	Dietitians, IBD nurses, Physicians	158 pax
7 <sup>th</sup> P-ECCO Educational Course	Paediatricians, Physicians, Surgeons,	53 pax
8 <sup>th</sup> SciCom Workshop	Basic scientists and interested clinicians	98 pax
9 <sup>th</sup> S-ECCO IBD Masterclass <b>BOOKED!</b>	Surgeons, Physicians and IBD Nurses	220 pax
11 <sup>th</sup> N-ECCO School <b>BOOKED!</b>	IBD nurses - new to the speciality, Dietitians	77 pax
14 <sup>th</sup> N-ECCO Network Meeting: Slot 1 <b>BOOKED!</b>	IBD nurses - advanced level	334 pax
14 <sup>th</sup> N-ECCO Network Meeting: Slot 2 <b>BOOKED!</b>	IBD nurses - advanced level	334 pax
18 <sup>th</sup> IBD Intensive Advanced Course	Junior gastroenterologists	90 pax



Seize the opportunity and present your newest products and therapies to different interest groups including young gastroenterologists, surgeons, paediatricians, IBD nurses, allied health professionals and scientists who will participate in the scheduled educational activities.



## Rental package

The price of sponsoring satellite symposia is dependent on the size of the respective educational activity and comprises:

- ▶ 1 hour duration of the symposium held in the same meeting room where the educational activity takes place
- ▶ Symposium hall equipped with basic technical equipment
- ▶ Use of the speakers' centre for satellite symposium faculty
- ▶ Session and talk titles, as well as company logo, will be published on the ECCO Congress Website and the ECCO App (deadline to submit the programme and logo: **November 18, 2019**)
- ▶ Publication of PDF invitation to symposium can be published on the ECCO Congress Website. ECCO's January eNewsletter will feature a link to the invitation. (PDF invitation submission deadline: **December 30, 2019**)
- ▶ Opportunity to announce the satellite symposium on a plasma screen (content subject to approval by the Organising Committee, deadline for submission of electronic files: **December 30, 2019**) at the registration area two hours prior to the satellite symposium, 2-4 plasma screens at the entrance area of the symposium hall (number depending on the number of entrances used) two hours prior to the satellite symposium. Provision of plasma screens included, digital file production is not included.
- ▶ Possibility of organising receptions (at own cost)
- ▶ Additional equipment as well as catering is not included (price upon request)
- ▶ Please note that no congress bag insert is included

Number of attendees	Rate
up to 100 pax	EUR 17,500
Between 101-400 pax	EUR 25,000

VAT at the statutory rate applicable has to be added to all prices quoted.

This sponsorship option is open to Corporate as well as Non-Corporate Members. Please note that invoicing will be done according to number of attendees in past year (as indicated in the table on p. 22).

Important note: Please bear in mind that the attendance of educational activities is possible for ECCO Members only.

## Booking process

To reserve a satellite symposium, please fill in the "[Satellite symposia application form - Educational Programme satellite symposia](#)" and send it via e-mail to the ECCO Office ([ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu)).

Please also refer to the Guidelines for satellite symposia on p. 44.

Should your choice compete with that of another company, then preference will be given on the principle of first come, first served. Once a request for a satellite symposium or sponsorship package has been submitted and accepted, this is considered a binding commitment. Submitting an application constitutes agreement to these terms.



Booking deadline: October 30, 2019

## Sponsorship packages - Educational programme

→ Sponsorship package (per event): from EUR 2,200.-

Educational programme sponsors have a unique chance to purchase an all-inclusive sponsorship package for their preferred educational activity including the following 5 benefits for the price of 4:

- ▶ Disclaimer on ECCO Congress Website that the event is sponsored by the Sponsor and 2 free registrations to the sponsored course (Note: not possible for N-ECCO School & IBD Intensive Advanced Course)
- ▶ Sponsor logo and statement of sponsorship on opening slide displayed at the beginning of the course to all attendees
- ▶ Sponsor roll-up in front of the meeting room entrance\*
- ▶ Table top presentation outside the meeting room prior to/after the course and in coffee breaks\*
- ▶ Sponsor logo and acknowledgement in an Email sent to all course participants prior to the congress

\*Materials for display and distribution need to comply with relevant guidelines and codes of practice. Please refer to p.45. Table top presentation may include flyer, brochures or other printed materials, digital presentations are not allowed.

Sponsors not wishing to purchase all 5 benefits can build their own custom-made package including an arbitrary amount of the above mentioned benefits, with the fixed price per benefit.

Prices of respective packages are dependent on the size of the chosen educational activity as indicated below:

Number of attendees	All-inclusive - Get 5 benefits for the price of 4! (rate per package)	Build-your-custom-package (rate per benefit)
up to 100 pax	EUR 8,800	EUR 2,200
Between 101-400 pax	EUR 13,200	EUR 3,300

VAT at the statutory rate applicable has to be added to all prices quoted.

Courses available for sponsorship:

### up to 100 pax

- 7<sup>th</sup> P-ECCO Educational Course
- 8<sup>th</sup> SciCom Workshop
- 18<sup>th</sup> IBD intensive Advanced Course
- 11<sup>th</sup> N-ECCO School
- 2<sup>nd</sup> ECCO-ESGAR Basic Imaging Workshop
- 7<sup>th</sup> ECCO-ESGAR Ultrasound Workshop Advanced
- 5<sup>th</sup> H-ECCO IBD Masterclass
- 6<sup>th</sup> Y-ECCO Basic Science Workshop
- 6<sup>th</sup> N-ECCO Research Forum
- 5<sup>th</sup> EpiCom Workshop

### 101-400 pax

- 14<sup>th</sup> N-ECCO Network Meeting
- 9<sup>th</sup> S-ECCO IBD Masterclass
- 5<sup>th</sup> D-ECCO Workshop
- 5<sup>th</sup> Basic ECCO: EduCational COurse for Industry
- 7<sup>th</sup> ClinCom Workshop

**Unique opportunity!** Unrestricted or in-kind grants

You can support our Endoscopy, Ultrasound and MRI educational sessions at the **ECCO-ESGAR Basic Imaging Workshop** by providing and/or supporting state of the art equipment to make this course happen.

For detailed information, please contact the ECCO Office [ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu).

This sponsorship option is open to Corporate as well as Non-Corporate Members. Please note that invoicing will be done according to number of attendees in past year (as indicated in the table on p. 22).

Booking deadline: October 30, 2019

## Further sponsorship options

The congress organiser offers companies the opportunity to become sponsors of the 15<sup>th</sup> Congress of ECCO in Vienna, enabling them to promote their scientific endeavours.

In this section you will get acquainted with possible sponsorship options at the 15<sup>th</sup> Congress of ECCO. We also refer to the ECCO Industry Guidelines & the Code of Practice, the rules and regulations which apply to all sponsoring and exhibiting companies.

### Registration

If you are interested in becoming a sponsor of the 15<sup>th</sup> Congress of ECCO, submit your binding application. Please send the completed "[Further Sponsorship application form](#)" for your selected sponsor option to:

ECCO Office  
 Ungargasse 6/13  
 1030 Vienna, Austria  
 Tel.: +43-(0)1-710-22 42  
 Fax: +43-(0)1-710 22 42-001

E-Mail: [ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu)



Please note that all sponsor items are sold on a first come, first served basis following the rule that Corporate Members will be allocated prior to Non-Corporate Members. VAT at the statutory rate applicable has to be added to all prices quoted for the sponsorship options listed below. For any further sponsor/advertising options not mentioned, please feel free to address the ECCO Office. Thank you!

Deadline for registration is according to the respective sponsor items listed on the following pages.

## Congress bag distribution

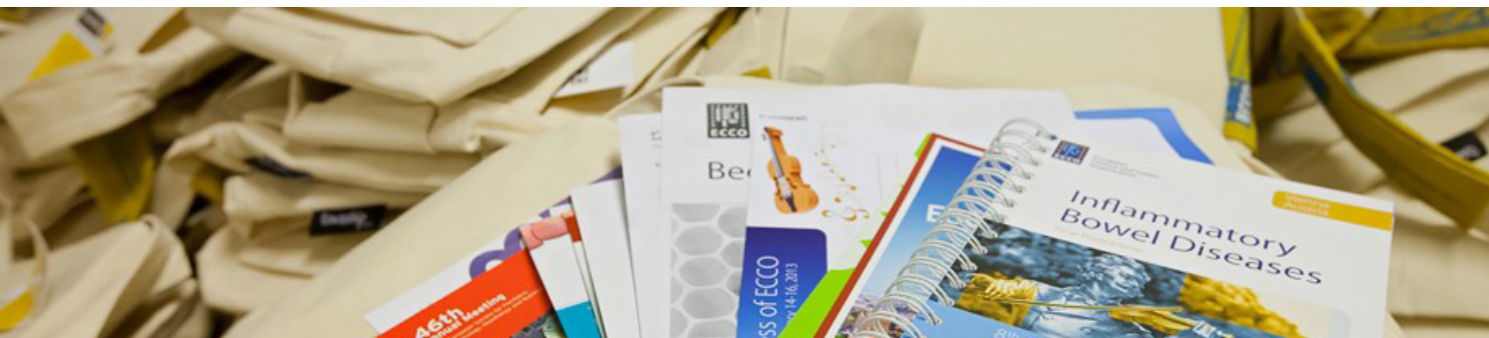
**Sponsorship option:** Advertisement

**Description:** The congress bag is one of the most used items during the entire congress, picked up by every congress delegate at the congress bag distribution area. The advertisement will be placed next to the congress bag distribution counter (left or right), giving the sponsor the maximum visibility to all delegates picking up their bag.

**Note:** the bags are more than just a stylish accessory - they are a means of improving the lives of African women who produce them in their own sewing cooperatives. Profit from being associated with our innovative congress bags, and help support a good cause at the same time!

- Distribution:** From February 12, 2020 throughout the congress
- Technical details:** TBA (Please contact the ECCO Office)
- Rate:** EUR 6,500 (for one advertisement, non-exclusive)
- Exclusivity:** No
- Deadline:** October 11, 2019





## Inserts into congress bags

- Marketing option:** Flyers, leaflets, brochures, announcements, company folder, etc.
- Description:** An information supplement in the congress bags remains one of the best methods of providing information to the targeted group. Material supplied is subject to approval of the Organising Committee. The use of the ECCO logo is prohibited.
- Quantity:** 6,500
- Distribution:** From February 12, 2020 throughout the congress, distributed directly to participants in congress bags
- Technical Details:** Inserts shall be printed on a 200g paper and shall not exceed two A5 pages (double-sided) or one A4 leaflet (double-sided)
- Rate:** EUR 6,300 per insert
- Exclusivity:** No
- Note on compliance:** Bag inserts need to comply with relevant guidelines and codes of practice. Please refer to p. 45.
- Deadline:** December 31, 2019 (deadline for submission of the electronic version of the insert to ECCO)



## Lanyards

- Marketing option:** Display of the sponsor name and logo together with the ECCO Logo on the lanyards for the name badges
- Description:** Lanyards branded with the sponsor's & ECCO Logo hold the participants' badges and will be distributed to all participants. Production of the lanyards by the sponsor (costs borne by the sponsor). For the ECCO Logo please get in touch with the ECCO Office.
- Quantity:** 8,500 lanyards
- Distribution:** From February 12, 2020 throughout the congress
- Application area:** Directly to participants at the registration desk
- Rate:** EUR 5.- per lanyard
- Exclusivity:** Yes. Furthermore, the possibility for a multi-year contract exists. In case of interest, please contact the ECCO Office.
- Deadline:** October 11, 2019

**BOOKED!**

## Advertisements

Note on compliance: All advertisements need to comply with relevant regulations and codes of practice. Please refer to p. 45.



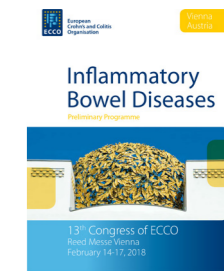
### In the Congress announcement 2021

- Marketing options:** Advertisement, announcement
- Description:** The announcement is a 4-page brochure giving a sneak peek of the scientific highlights and key dates for the 16<sup>th</sup> Congress of ECCO. It will be included as a congress bag insert at the 15<sup>th</sup> Congress of ECCO in Vienna and will also be distributed at ECCO Educational Workshops in 2020, as well as national IBD meetings.
- Distribution:** To all congress participants at the Congress, distribution at ECCO Educational Workshops and at various national IBD meetings.
- Technical details:** 4 colours print ready films with colour proof print
- Dimensions:** 100 mm (w) x 210 mm (h), 3 mm bleedings on each side, 4c offset print, File: high resolution PDF-X3, 300 dpi, crop marks
- Rates:** Full colour advertisement on outside back cover: EUR 8,000.-
- Exclusivity:** Yes
- Deadline:** October 21, 2019 (deadline for submission of the advertisement)



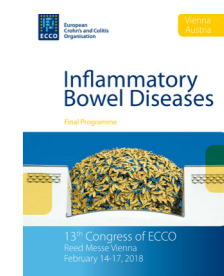
### In the Preliminary Programme 2020

- Marketing options:** Advertisement, announcement
- Description:** The Preliminary Programme will be one of the most important printed matters prior to the congress.
- Distribution:** Distributed at UEG Week 2019 in Barcelona
- Technical details:** 4 colours print ready films with colour proof print
- Dimensions:** 100 mm (w) x 210 mm (h), 3 mm bleedings on each side, 4c offset print, File: high resolution PDF-X3, 300 dpi, crop marks
- Rates:**
- |   |             |
|---|-------------|
| Full colour advertisement on outside back cover | EUR 9,900.- |
| Full colour advertisement on inside back cover  | EUR 5,300.- |
| Full colour advertisement on inside page        | EUR 2,700.- |
| One colour advertisement on inside page         | EUR 2,200.- |
- Exclusivity:** No
- Deadline:** August 23, 2019 (deadline for submission of the advertisement)



### In the ECCO 2020 Pocket Guide

- Marketing options:** Advertisement, announcement
- Description:** This Pocket Guide, as a hand-out to all congress participants, will be a complimentary document to the ECCO App, capturing the most important Congress highlights.
- Distribution:** To all congress participants at the Congress
- Technical details:** A5 advertisements, 4 colours print ready films with colour proof print
- Dimensions:** TBC
- Rates:**
- |   |                            |
|---|----------------------------|
| Full colour advertisement on outside back cover | <b>BOOKED!</b> EUR 9,900.- |
| Full colour advertisement on inside back cover  | EUR 5,300.-                |
| Full colour advertisement on inside page        | EUR 3,800.-                |
| One colour advertisement on inside page         | EUR 3,200.-                |
- Exclusivity:** No
- Deadline:** October 30, 2019 (deadline for submission of the advertisement)





**ECCO Society App & ECCO Congress App - Gain more visibility and connect with the IBD Community!**

Keeping the momentum of the IBD Community ECCO offers the **ECCO Society App**, which not only hosts the annual ECCO Congress App, but especially highlights the most relevant ECCO Initiatives. Through the ECCO Society App the user is constantly up to date regarding the most recent developments and services offered by ECCO.

The **ECCO Congress App** substitutes the printed final programme at the annual ECCO Congress. In addition delegates will be provided with the ECCO 2020 Pocket Guide (print version) and will be invited to download the ECCO Congress App to gain full access to all relevant information on the Congress (educational and scientific programmes, satellite symposia programmes, voting tool, industry & poster exhibition and much more).

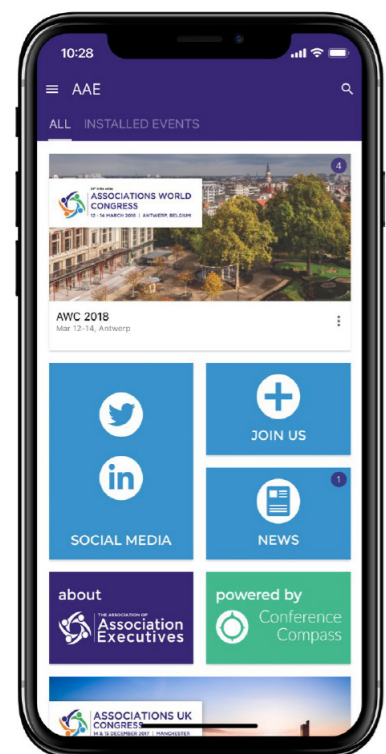


**ECCO Society App - Welcome screen**

- Description:** Upon opening the ECCO App, the sponsor's logo will be displayed on the welcome screen.
- Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide.
- Rates:** EUR 2,500.- for 1 month  
EUR 3,500.- for 3 months
- Exclusivity:** No
- Deadline:** TBA For details, please contact the ECCO Office

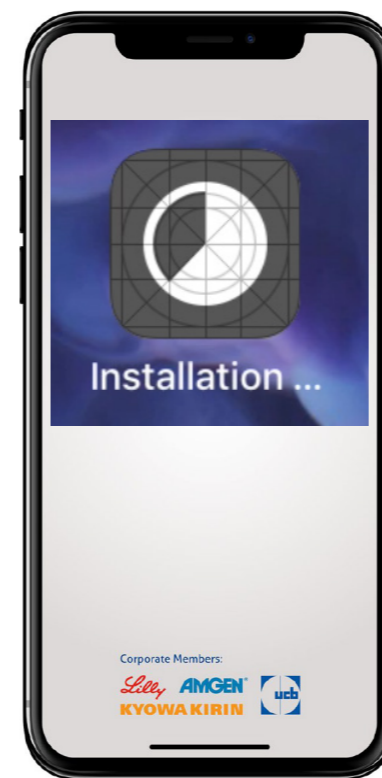


**BOOKED!**



**ECCO Society App - Sponsor tile**

- Description:** A dedicated tile with the sponsor's logo/name/picture is added to the selection screen of the ECCO Society App, linking to the sponsor's website.
- Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide. Upon opening the ECCO App the tile is visible to all users on the Society App homescreen. From there, various event apps such as the ECCO Congress App, as well as links to various ECCO Initiatives can be accessed.
- Rates:** EUR 2,000.- for 1 month (incl. link)  
EUR 3,000.- for 3 months (incl. link)
- Exclusivity:** No
- Deadline:** TBA



**ECCO Congress App - Install screen**

- Description:** The sponsor's logo will be included in the install screen of the ECCO Congress App.
- Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide.
- Rates:** EUR 2,000.- upon launch (October 2019) and throughout the Congress
- Exclusivity:** No
- Deadline:** TBA



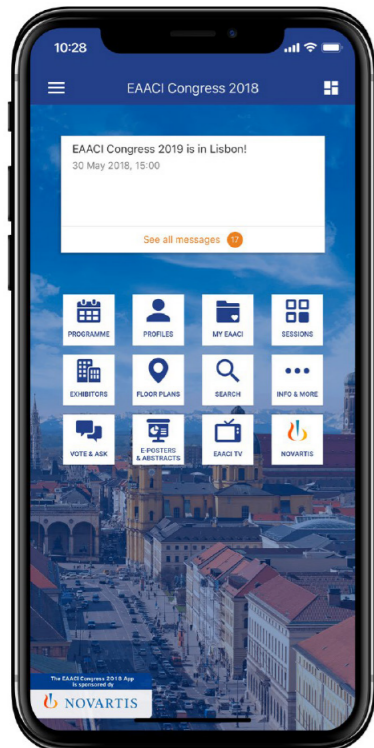
**BOOKED!**



**ECCO Congress App - Intro page**

- Description:** The sponsor's logo will be included in the loading screen of the ECCO Congress App, displayed for a few seconds whenever the App is opened.
- Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide.
- Rates:** EUR 2,000.- for 1 month  
EUR 3,000.- for 3 months
- Exclusivity:** No
- Deadline:** TBA





## ECCO Congress App - Sponsor button

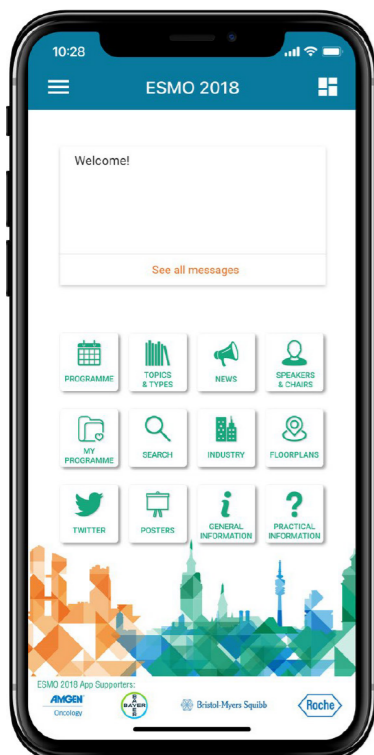
**Description:** A dedicated button with the sponsor's logo/name/picture is added to the selection screen of the ECCO Congress App, linking to the sponsor's website/profile/other content.

**Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide and to the registered congress delegates. The Congress App is accessible through the Society App. The sponsor's button is visible to all congress delegates when navigating on the homescreen of the Congress App. From there all information related to the ECCO Congress is accessible. The ECCO Congress App is the main source for information about the ECCO Congress next to the ECCO Website. The distribution of the Final Programme onsite has been discontinued.

**Rates:** EUR 5,000.- upon launch (October 2019) of the Congress App until one month after the ECCO Congress

**Exclusivity:** No

**Deadline:** TBA



## ECCO Congress App - Background image

**Description:** The sponsor's logo will be included in the background image of the ECCO Congress App.

**Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide.

**Rates:** EUR 5,000.- upon launch (October 2019) of the Congress App until one month after the ECCO Congress

**Exclusivity:** No

**Deadline:** TBA



## ECCO Congress App - Carousel

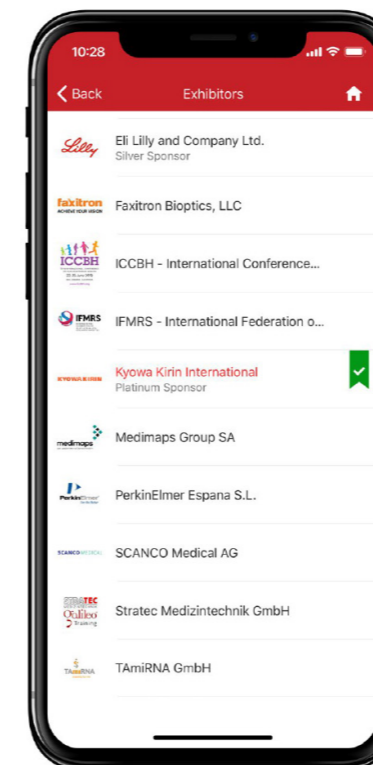
**Description:** The image provided by the sponsor will be placed in the carousel to promote for example the sponsor's satellite symposium. The image can be bookmarked by the delegate and added to the personal agenda/favourites. The image needs to comply with relevant guidelines and codes of practice. Please refer to p. 45.

**Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide.

**Rates:** EUR 2,500.- upon launch (October 2019) of the Congress App until one month after the ECCO Congress

**Exclusivity:** No.  
Note: limited for up to 5 sponsors.

**Deadline:** TBA



## ECCO Congress App - Highlighted listing

**Description:** The sponsor stands out through a colourful appearance in the exhibitor's list.

**Rates:** EUR 1,100.- upon launch (October 2019) of the Congress App until one month after the ECCO Congress

**Exclusivity:** No

**Deadline:** TBA

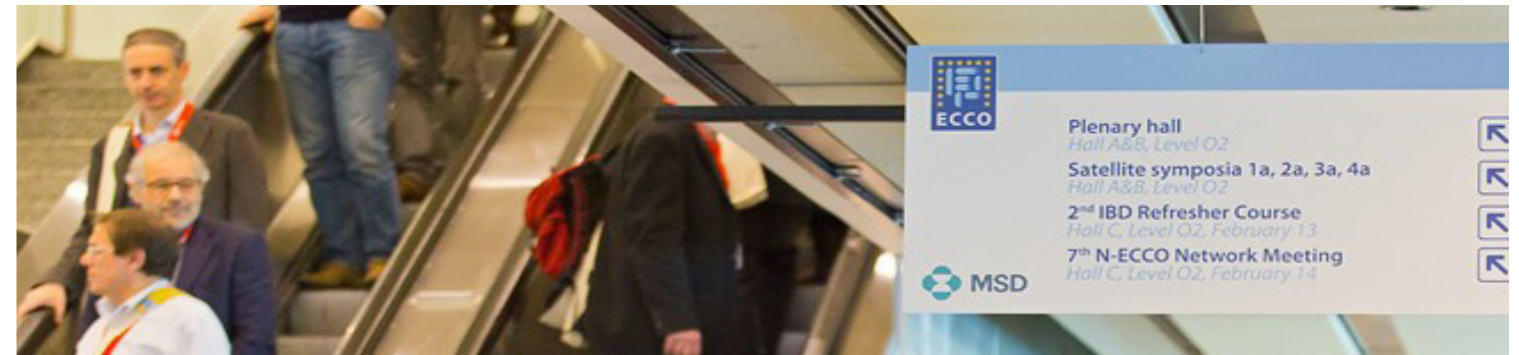






## ECCO Congress App - Push notification

- Description:** Short messages (limited characters) pop up on delegates mobile devices. Timeslot for release will be provided and is subject to approval by ECCO.
- Distribution:** From February 12, 2020 throughout the entire congress
- Rates:** EUR 2,500.- per push notification
- Exclusivity:** No
- Deadline:** TBA
- Note:** Max. 2 push notifications per company can be booked



## Congress signs & layout

- Marketing option:** Display of logo and sponsor name on all signs and layout matters within the congress centre.
- Description:** Whenever participants are looking for specific locations during the congress (lecture halls, industry exhibition, poster exhibition, registration desk etc.) they will use directional signage which leads them to each attraction of the congress center. Take advantage of this possibility of making your company guide everybody safely through the area.
- Quantity:** All signs used for the congress within the congress centre (excl. registration area signage)
- Technical details:** Logo and sponsor name on each sign (printed or digital depending on congress venue)
- Rates:** EUR 12,600.- (exclusive)  
EUR 10,500.- (non-exclusive)
- Exclusivity:** Possible
- Deadline:** October 30, 2019



## Pen and paper stations

- Sponsor option:** At our pen and paper stations, placed in front of the plenary hall, delegates will be able to help themselves to a few sheets of paper and a pen. The stations will be equipped with branded paper and pens, both provided by the sponsor. The station itself will be branded with the sponsor's logo.
- Description:** Place your company's logo and/or description on paper and pens, as well as the stations where delegates can pick up material
- Distribution:** From February 12, 2020 throughout the entire congress
- Rates:** EUR 1,100.- per station, for the entire duration of the event
- Exclusivity:** No
- Deadline:** October 30, 2019



## Web banners on the ECCO Congress Website

- Sponsor option:** ECCO gives you the opportunity to reach your customers by advertising on the internet.
- Description:** Attract your target audience by placing your electronic business card, setting a link to your homepage, or simply by placing an ad on the net.
- Application area:** For min. 1 month (starting January 2020 and throughout the congress) and max. 6 months (starting September 2019 and throughout the congress)
- Placement:** Front page of [ECCO Congress Website](#), right frame
- Technical details:** Square button banner: 200 pixels wide x 200 pixels high with max. 256 colours. File size max. 10 K (format: \*.gif)
- Rates:** EUR 2,000.- Banner for 1 month (incl. link to your homepage)  
EUR 3,000.- Banner for 3 months (incl. link to your homepage)  
EUR 5,000.- Banner for 6 months (incl. link to your homepage)
- Exclusivity:** No
- Note on compliance:** Web banners need to comply with relevant regulations and codes of practice. Please refer to p. 45
- Deadline:** For 6 months: July 26, 2019  
For 3 months: October 30, 2019  
For 1 month: December 31, 2019



## Internet lounge & Abstract printing stations

- Sponsor option:** Exclusive sponsorship option. Inclusion of the sponsor name on signage onsite and on printed congress material, e.g. "XYZ Internet Lounge & Abstract printing stations", as well as display of the logo and sponsor name on the internet stations and abstract printing stations.
- Description:** A number of computers will be set up in the exhibition hall for the use of all delegates. The sponsor will be acknowledged on the ECCO Congress Website, by onsite signage and on the desktops at the computer stations.
- Availability:** From February 12, 2020 throughout the congress
- Application area:** Computer stations in exhibition hall
- Rate:** EUR 16,000.-
- Exclusivity:** Yes
- Deadline:** October 30, 2019

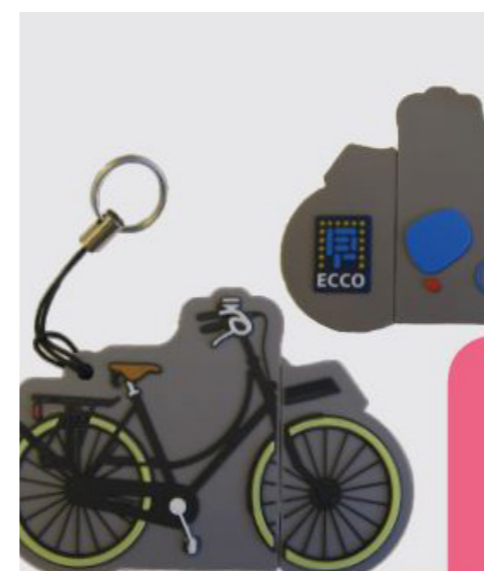
**BOOKED!**



## Wireless LAN

- Sponsor option:** A much appreciated sponsorship option by all delegates: Sponsor a Wireless LAN network that covers the entire congress venue and is available free of charge to all delegates.
- Description:** Every time a delegate starts the internet browser, an HTML disclaimer page appears. This page will display your hyperlinked logo and name, but can also be branded with a special design that you provide (subject to approval).
- Availability:** From February 12, 2020 throughout the congress
- Application Area:** Entire congress venue
- Rates:** EUR 9,000.-
- Exclusivity:** Yes
- Deadline:** October 30, 2019

**BOOKED!**



## USB Drives including abstracts

- Sponsor option:** Display of the sponsor logo and name on one side of the special shaped USB drive.
- Description:** Participants will have the opportunity to review the abstracts on USB drives. These special shaped drives can also be used later on in daily life for data transfer/storage.
- Distribution:** The special shaped USB drives will be handed to the sponsor, to be distributed at the sponsor's booth in the exhibition area.
- Rates:** Price upon request
- Exclusivity:** Yes
- Deadline:** August 23, 2019

**BOOKED!**

## Branded seating cubes

- Marketing option:** Advertisement
- Description:** Seating cubes offer delegates a nice seating option in areas throughout the congress center. At the same time offering companies a unique branding opportunity to be visible at main networking points.
- Quantity:** A minimum of 20 cubes
- Distribution:** From February 12, 2020 throughout the congress area, e.g. seating area in the Entrance Hall and/or main walkways and/or members' lounge and/or speakers' centre etc.
- Technical Details:** 50 x 50 x 50 cm (w x d x h); Print: 48 x 48 x 48 cm (w x d x h); 4 colour print; 5 sides of the cube can be branded
- Rate per 20 cubes:** EUR 5,000.- Seating area in the Entrance Hall  
EUR 4,500.- Walkways throughout congress centre  
EUR 4,000.- ECCO Members' Lounge\*  
EUR 4,000.- Speakers' Centre\*  
EUR 4,000.- Internet Lounge\*  
*\*only the respective exclusive sponsor can book this item*
- Exclusivity:** No
- Deadline:** October 30, 2019





## ECCO Members' Lounge

- Marketing option:** Display of logo and sponsor name on signage at the entrance to the ECCO Members' Lounge, as well as 4 posters with logos and name of the company in the ECCO Members' Lounge and on the ECCO Congress Website.
- Description:** This is an exclusive area for ECCO Members offering convenient docking stations to recharge phones and laptops as well as private meeting spots and Member catering.
- Availability:** From February 12, 2020 throughout the congress
- Rate:** EUR 16,000.-
- Exclusivity:** Possible
- Deadline:** October 30, 2019



## Speakers' Centre

- Marketing option:** Display of the logo and sponsor name in the speakers' centre
- Description:** The speakers' centre is a busy area during the congress, frequently used by all speakers and chairpersons (~200 faculty members) it represents a perfect spot for your company to reach all participants, who are actively involved in the scientific organisation of the meeting.
- Availability:** From February 12, 2020 throughout the congress
- Technical details:** Logos, banners and sponsor name placed within the area of the speakers' centre and on desktops of computers in the speakers' centre.
- Application area:** Signs & computers in speakers' centre
- Rate:** EUR 6,500.-
- Exclusivity:** Yes
- Deadline:** October 30, 2019



## Scientific Viewing Stations

- Marketing option:** Advertisement
- Description:** The congress delegates get the unique opportunity to once again view presentations of the Scientific Programme on big touch screens. The area below the screens (200x150cm) on both sides (one station includes two screens back to back) can be branded. Great visibility is guaranteed since the viewing stations are placed at such a prime location.
- Location:** Next to the entrance to the main plenary hall
- Rate:** EUR 8,500.- per station for the entire duration of the congress  
Note: booking of more than one station per sponsor possible
- Exclusivity:** Yes, per station (two sides)
- Deadline:** October 30, 2019



## LED Wall at the entrance of the Plenary Hall

- Location:** Prime location between the two entrance doors of the main plenary hall
- Description:** The LED wall will be suspended from the ceiling between two entrance doors of the main plenary hall throughout the entire duration of the ECCO Congress. Your animated ads/videos will be shown in a loop together with promotional ECCO material and hence will increase the impact of your presence at the ECCO Congress.
- Rate:** EUR 12,000.- per sponsor (max. two sponsors)
- Deadline:** October 30, 2019

**BOOKED!**



## Gobo projection

- Marketing option:** Display of logo and name of sponsor
- Description:** Sponsor receives highest visibility through the projection of the sponsor's logo on the floor, just before delegates enter the Plenary Hall. This is the most frequented area of the entire congress venue.
- Location:** Prime location: projection on the floor in the area in front of the Plenary Hall
- Rate:** EUR 3,800.- per sponsor logo
- Deadline:** December 31, 2019

**BOOKED!**



## Tap water fountains

- Marketing option:** Display of logo and name of sponsor at the tap water fountains
- Description:** Tap water fountains will supply water at no cost to attendees while onsite at the congress.
- Application area:** Two permanently installed tap water fountains in the main walkway of Messe Wien (The Mall) will be provided for the use of delegates throughout the congress venue
- Rate:** EUR 900.- per fountain for the entire duration of the congress
- Deadline:** October 30, 2019



## Water dispensers

- Marketing option:** Display of logo and name of sponsor at the water stations (on water tank). If desired, sponsors can put their logo and/or name on the paper cups (production costs of paper cups are not included).
- Description:** Water supply stations will supply water at no cost to attendees while onsite at the congress.
- Application area:** Water dispensers with the sponsor's logo and name will be set up throughout the congress centre and in the exhibition hall.
- Rate:** EUR 900.- for the entire duration of the congress
- Deadline:** October 30, 2019

**BOOKED!**



## Grand piano

- Marketing option:** Advertisement
- Description:** Offering congress delegates a cosy atmosphere by providing a grand piano and a professional player, who will also motivate the delegates to demonstrate their talent. The sponsor will be given the opportunity to display an advert on an area of 250x220cm next to the piano.
- Location:** In the seating area in the Entrance Hall
- Rate:** EUR 6,200.- for the entire duration of the congress
- Exclusivity:** Yes
- Deadline:** October 30, 2019



## T-shirts

- Marketing option:** Display of logo or name of sponsor
- Description:** Traditionally, ECCO Officers wear a specially designed shirts during the opening connected to a unique theme. For ECCO 2020, Industry has the opportunity to place their branding on a similarly themed T-shirt and distribute these at their booth for delegates to take home as a souvenir of the 2020 Congress. Included in the rates below, is promotion of industry-sponsored T-Shirts by the ECCO Office in the ECCO App and the ECCO 2020 Pocket Guide.
- Application area:** Ca. 8-10 cm on sleeve
- Rate:** EUR 3,000 for 100 T-shirts  
EUR 4,500 for 150 T-shirts  
If interested in a larger order, please contact the ECCO Office at [ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu).
- Deadline:** November 5, 2019



## Scientific Coffee Breaks

- Marketing option:** Display of the logo and company name on coffee/water cups and napkins used at one of the coffee breaks of the Scientific Programme
- Description:** During the four coffee breaks of the Scientific Programme refreshments and snacks are served at catering stations in the Exhibition Hall. With this sponsorship option your company logo and name will be printed on cups and napkins handed out to all delegates joining the break, guaranteeing a high visibility and impact!
- Availability**
  1. Thursday, February 13, 2020 - afternoon
  2. Friday, February 14, 2020 - morning
  3. Friday, February 14, 2020 - afternoon
  4. Saturday, February 15, 2020 - morning
- Technical details:** 1-3 color print on napkins and cups
- Application area:** Catering stations in the Exhibition Hall
- Rate/ Exclusivity:** non-exclusive: EUR 4,200.- (per coffee break)  
exclusive: 7,500.- (per coffee break)
- Deadline:** November 15, 2019





## Company meeting rooms

**Marketing option:** Company meeting rooms

**Description:** Please contact the ECCO Office ([ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu)) to enquire about the possibility and costs of a company meeting room at the congress venue as well as surrounding hotels (subject to availability). When sending an inquiry please indicate the following information: Booking dates, size in m<sup>2</sup> and set-up (number of pax the room should hold), purpose (kind of activity the meeting room is used for)

**Deadline:** December 13, 2019



## Badge scanners

**Marketing option:** Badge scanners

**Description:** Your booked scanners can be picked up at the registration counter and need to be returned to the registration by the end of the congress. Upon return of the scanners ECCO will provide industry with statistical information scanned (gender, country and profession). The scanners can be used for statistical information only and NO delegate data will be decoded and provided.

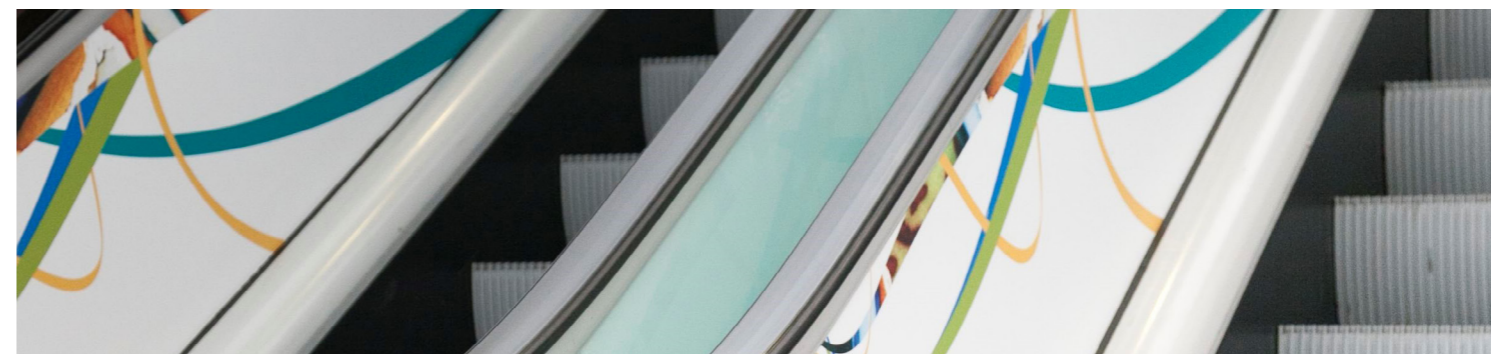
**Rate:** EUR 450 per scanner

**Deadline:** January 3, 2020

## Additional sponsor options

**Marketing options:** For additional sponsor options, please contact the ECCO Office at [ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu)

**Release:** Coming up in the third update of the Exhibitor and Sponsor Prospectus (late fall 2019)



## Additional branding options at the congress venue

**Marketing options:** Display of logos and/or advertisements

**Description:** Various options for branding are available at the congress venue. These range from printed ads/ sponsor logos displayed in the congress centre, glass escalators or side walls.

**Deadline:** November 1, 2019

**Note on compliance:** All branding artworks need to comply with the code of practice with regard to the promotion of prescription medicines. Please refer to p. 45.

### 1. Outdoor glass panels

**Location:** Branding of outdoor panels facing the metro station

**Description:** Your advertisement will be printed on self-adhesive foil on the outer glass panels of the main entrance hall, Foyer D. Top, middle and low rows are available for your branding. There is a 25mm wide vertical black rubber panel between units.

**Dimensions:** See dimensions under rate.

**Exclusivity:** No.

**Rate:**  
 1.1 [Hx W in mm] Yellow 2190 x 3975: EUR 2,800 per unit  
 1.2 [Hx W in mm] Purple 2234 x 3975: EUR 2,800 per unit  
 1.3 [Hx W in mm] Green 2228 x 935: EUR 950 per unit

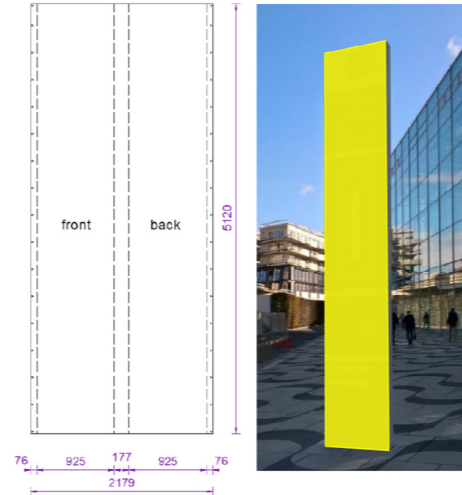
**Floorplan Reference No. 1**



## 2. Outdoor columns

- Location:** Columns outside Foyer D
- Description:** Double-sided branding on columns located outside the main Entrance hall, Foyer D. Banner material is wrapped around the entire column. Note visible areas when submitting design. 2 units available.
- Dimensions:** [Hx W in mm] 5120 x 2179 Please see the detailed dimensions in the image.
- Exclusivity:** No
- Rate:** EUR 2,250 per unit
- Floorplan Reference No.** 2A, 2B

**BOOKED!**



## 3. Indoor glass panels

- Location:** Glass panels inside Foyer D
- Description:** Your advertisement will be printed on self-adhesive foil on the inner glass panels of the main entrance hall, Foyer D. Top, middle and low rows are available for your branding. There is a 25mm wide vertical black rubber panel between units.
- Dimensions:** See dimensions under rate.
- Exclusivity:** No
- Rate:**  
 3.1 [Hx W in mm] Yellow 2190 x 3975: EUR 2,800 per unit  
 3.2 [Hx W in mm] Purple 2234 x 3975: EUR 2,800 per unit  
 3.3 [Hx W in mm] Green 2228 x 935: EUR 950 per unit
- Floorplan Reference No.** 3



## 4. Banner between Entrance hall and Mall

- Location:** Between the Entrance Hall and the Mall
- Description:** This location marks the main flow of traffic between the publicly accessible Foyer D and the badge-restricted area of the Mall. Seize a unique branding opportunity for a banner on the Mall and/or Foyer D side directly above congress signage! 2 units available.
- Dimensions:** [Hx W in mm] 2250 x 4500
- Exclusivity:** Yes
- Rate:** EUR 3,450 per unit
- Floorplan Reference No.** 4A, 4B

**BOOKED!**



## 5. Indoor Totems

- Location:** 3 in the Entrance hall; 1 in the Mall
- Description:** Brand the face of an indoor totem with Forex at either the Entrance Hall or the Mall. 4 units available.
- Dimensions:** See dimensions under rate.
- Exclusivity:** No
- Rate:** Standard [Hx W in mm] 3860 x 695: EUR 1,200 per unit  
 Large [Hx W in mm] 5130 x 915: EUR 1,750 per unit
- Floorplan Reference No.** Standard: 5C, 5D  
 Large: 5A - **BOOKED!**  
 5B



## 6. Ground floor glass panels

- Location:** Entrance hall glass panels, headed towards the Speakers' Centre entrance, Mall entrance, and located across the ECCO Booth
- Description:** 8 units available for self-adhesive foil branding in a prime public location in the Entrance hall. This location marks the main flow of traffic between the publicly accessible Foyer D and the badge-restricted area of the Mall. 8 units available.
- Dimensions:** [Hx W in mm] 2170 x 990
- Exclusivity:** No
- Rate:** EUR 650 per unit
- Floorplan Reference No.** 6



## 7. Upper glass panels

- Location:** Overhead glass panels in the Entrance hall, located before Plenary hall.
- Description:** 3 units of upper glass panels are brandable with self-adhesive foil. For this area, sponsors must book a minimum.
- Dimensions:** [Hx W in mm] 1000 x 12000 per unit
- Exclusivity:** Upon request for more than one unit or for the complete area of [Hx W in mm] 1000 x 36000
- Rate:** EUR 4500 per unit.
- Floorplan Reference No.** 7

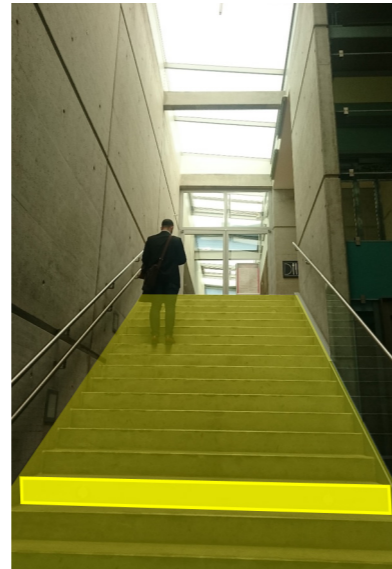




### 8. Staircase branding

- Location:** Foyer D stairs
- Description:** Brand the stairs leading to the main restaurant of the congress venue and to the Speakers' Centre. 2 blocks are offered.
- Dimensions:** [Hx W in mm] 160 x 2480 per step
- Exclusivity:** Possible
- Rate:** EUR 1,300 for 1 block of 18 units.
- Floorplan Reference No.** 8

**BOOKED!**



### 9. Mall overhead banner

- Location:** Throughout Mall (details to be confirmed)
- Description:** Brand overhead banners distributed throughout the Mall in areas near the Congress Centre or near the Exhibition hall.
- Dimensions:** [Hx W in mm] 1400 x 4000 per unit
- Exclusivity:** No
- Rate:** Near Exhibition hall: EUR 2,700 per unit  
Near Congress Centre: EUR 2,200 per unit
- Floorplan Reference No.** Near Exhibition hall: 9A, 9B, 9C  
Near Congress Centre: 9D, 9E, 9F, 9G

**BOOKED!**



### 10. Exhibition hall entrance banners

- Location:** In the Mall, above each entrance to the Exhibition hall
- Description:** Brand an overhead banner over an entrance to the Exhibition hall. 3 units available.
- Dimensions:** See dimensions under rate.
- Exclusivity:** No
- Rate:** Standard [Hx W in mm] 580 x 3100: EUR 1,100 per unit  
Large [Hx W in mm] 580 x 5410: EUR 1,250 per unit
- Floorplan Reference No.** Standard: 10B, 10C  
Large: 10A

**BOOKED!**



### 11. Exhibition hall exit banners

- Location:** Above every exit of the Exhibition hall
- Description:** Brand an overhead banner over every exit of the Exhibition hall leading either to the Mall or to Hall D. 4 units available.
- Dimensions:** [Hx W in mm] 1900 x 4000
- Exclusivity:** No
- Rate:** EUR 2,200 per unit
- Floorplan Reference No.** 11A, 11B, 11C, 11D

**BOOKED!**



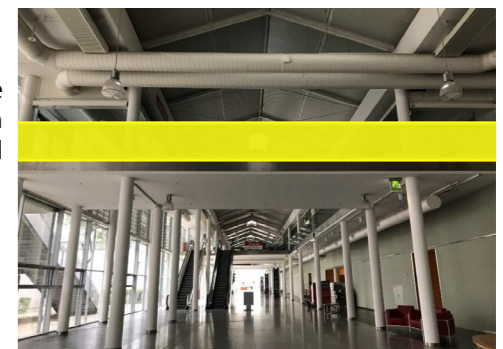
### 12. Congress map

- Location:** Above every exit of the Exhibition hall
- Description:** Sponsor the Congress maps by including your logo on a giant floorplan and your advertisement on the full back side. 2 units available.
- Dimensions:** [Hx W in mm] 2000 x 4000
- Exclusivity:** Possible
- Rate:** EUR 3,900 per unit
- Floorplan Reference No.** 12A, 12B



### 13. Bridge banner

- Location:** In the Mall by the Congress Centre
- Description:** Place your advertisement across the entire face of the bridge in the Congress Centre. This area is a location of high traffic for delegates attending the Educational Programme at the Congress. 1 unit available.
- Dimensions:** [Hx W in mm] 1020 x 14300
- Exclusivity:** Yes
- Rate:** EUR 2,900 per unit
- Floorplan Reference No.** 13





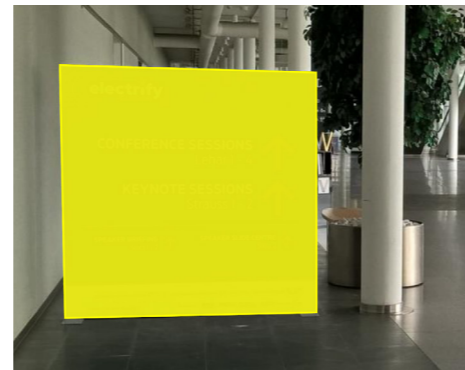
### 14. Tower

**Location:** Throughout the Mall  
**Description:** Display your advertisement on a four-sided shell scheme tower in the Mall. 5 units available.  
**Dimensions:** [Hx W in mm] 2400 x 964 per panel  
**Exclusivity:** No  
**Rate:** EUR 1,800 per unit  
**Floorplan Reference No.** 14



### 15. Vertical advertising board

**Location:** Throughout the Mall  
**Description:** Display your advertisement on a double-sided advertising board in the Mall near the Exhibition hall. 6 units available.  
**Dimensions:** [Hx W in mm] 2000 x 2000 per panel  
**Exclusivity:** No  
**Rate:** EUR 1,950 per unit  
**Floorplan Reference No.** 15



### 16. LED Poster

**Location:** In the Mall  
**Description:** 3 pairs of LED posters are placed back to back in the Mall near the Exhibition hall. Sponsors have the unique opportunity to display their electronic advertisement on all 6 screens. This is the only digital branding opportunity offered in the Mall. Maximum of 3 sponsors. Filetype: .mov or .jpeg.  
**Dimensions:** [Hx W in mm] 1920 x 570 per screen  
 224 x 756 px  
**Exclusivity:** No  
**Rate:** EUR 4500 per sponsor  
**Floorplan Reference No.** 16



### 17. Pillar branding - Foyer D

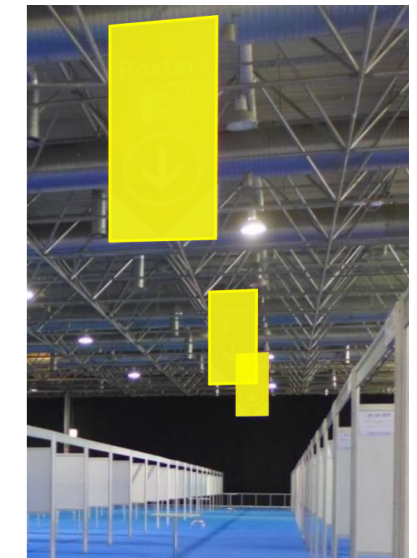
**Location:** Pillars in Foyer D  
**Description:** Shell scheme towers are wrapped around pillars for four-sided branding possibility. 3 pairs available.  
**Dimensions:** [Hx W in mm] 2960 x 575 per panel  
**Exclusivity:** No  
**Rate:** EUR 5,600 per pair  
**Floorplan Reference No.** 17



### 18. Exhibition banner - Tall

**Location:** Exhibition Hall  
**Description:** Display your advertisement on a double-sided overhead banner in the Exhibition hall. 10 available units.  
**Dimensions:** [Hx W in mm] 3500 x 1500 per panel  
**Exclusivity:** No  
**Rate:** EUR 2700 per unit  
**Floorplan Reference No.** 18  
 At Members' Lounge (Bespoke triangle)

**BOOKED!**



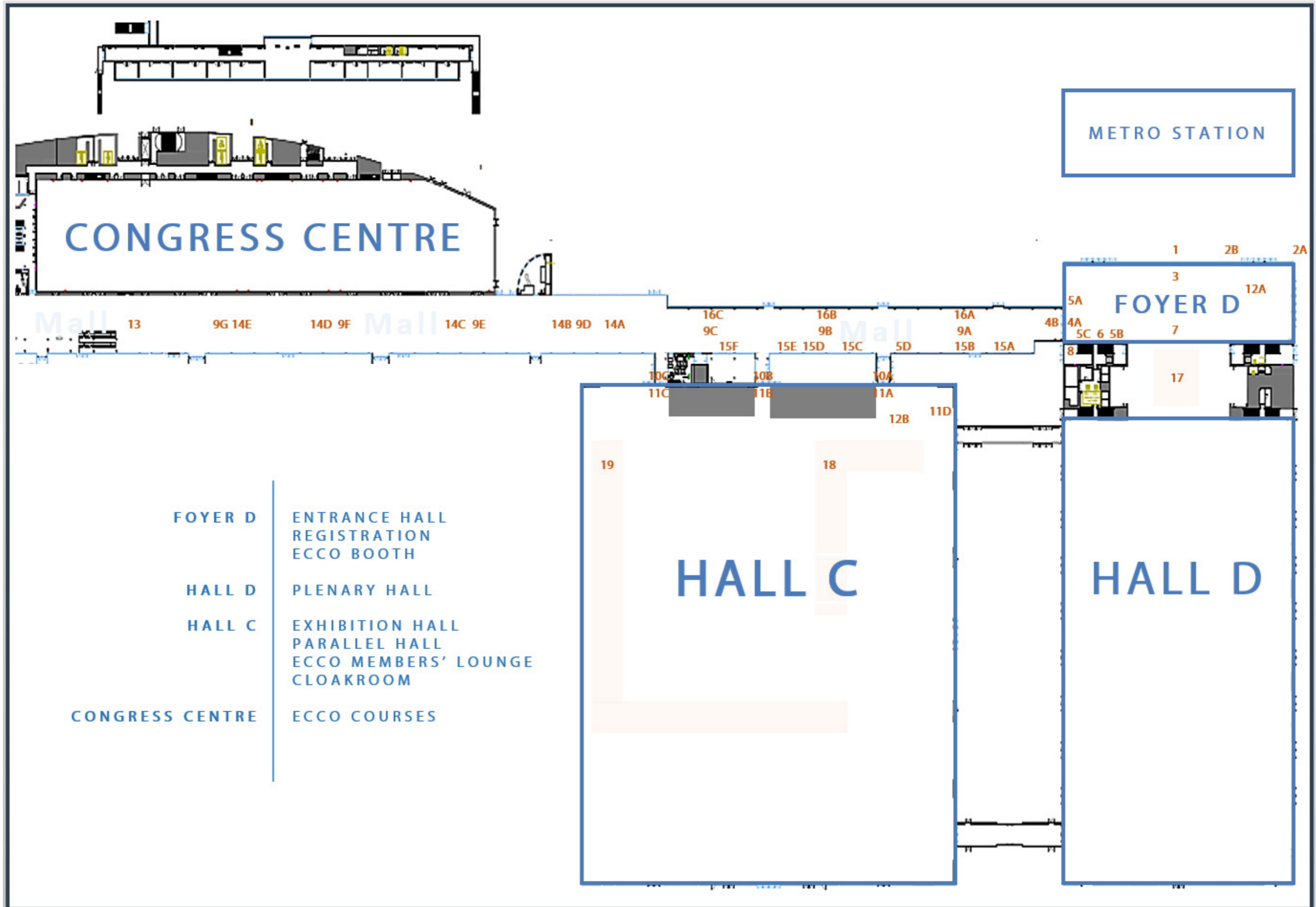
### 19. Exhibition banner - Broad

**Location:** Exhibition hall  
**Description:** Display your advertisement on a hanging banner in the Exhibition hall. 5 single-sided banners available. 4 double-sided banners available.  
**Dimensions:** [Hx W in mm] 2500 x 6000 per panel  
**Exclusivity:** No  
**Rate:** Single-sided: EUR 5800 per unit  
 Double-sided: EUR 6800 per unit  
**Floorplan Reference No.** 19

**BOOKED!**







FOYER D	ENTRANCE HALL REGISTRATION ECCO BOOTH
HALL D	PLENARY HALL
HALL C	EXHIBITION HALL PARALLEL HALL ECCO MEMBERS' LOUNGE CLOAKROOM
CONGRESS CENTRE	ECCO COURSES

## ECCO Fellowships, Grants and Travel Awards



Help contribute to research in the field of IBD as sole sponsor of an ECCO Fellowship, Grant or Travel Award!

By sponsoring, you will promote visionary and innovative research projects in the field of IBD

**Fellowships** are created for individuals younger than 40 years, who submit an original research project, which they wish to undertake abroad in a European host institute. The institute will host and guide the fellow for one year and is responsible together with the fellow for the successful completion of the project. Fellowship recipients are awarded a total amount of EUR 60,000.-

**Grants** are created to support good and innovative scientific, translational or clinical research in Europe. These are very similar to ECCO Fellowships, with the exception that the research is typically completed directly in the institution of the applicant. These provide the opportunity to the sponsoring company to select the focus of the research. ECCO Grant recipients are awarded a total amount of EUR 50,000.-

**Travel Awards** give young investigators the opportunity to visit different IBD centres in Europe, to learn scientific techniques or be a clinical observer. Travel award recipients are awarded a total amount of EUR 1,500.-

**The N-ECCO Travel Award** has been introduced for one IBD nurse member of ECCO who is sponsored to visit another European centre to observe nursing care. Observational learning is essential for development as an IBD nurse and this is a fantastic opportunity to gain financial support to do so.

**ECCO Pioneer Award** is our most prestigious award for visionary, innovative, and inter-disciplinary collaborative research projects. With a 2-year programme support this award is available for consortia from at least 2 institutions from different countries. Research results will be presented at the annual Congress of ECCO. ECCO Pioneer Award recipients are awarded a total amount of EUR 250,000.

**The N-ECCO Research Grant** has been introduced for IBD Nurses to enhance the opportunity to be involved in international research projects across Europe. The aim is to engage IBD nurses who are less experienced in research to do research, mentored by senior researchers. The total amount of 20,000.- can be given to one big project, or split and given to two smaller projects.

### More information

If you are interested in supporting young physicians and promoting innovative scientific research in IBD, please contact the ECCO Office at [ecco@ecco-ibd.eu](mailto:ecco@ecco-ibd.eu). Calls for applicants will start again during the next ECCO Congress.

## ECCO Educational Workshops



The primary goal of the ECCO Educational Workshops is the harmonisation of IBD practices within ECCO Country Members by spreading the ECCO Guidelines, and providing continuous medical education with the ultimate aim of improving the quality of care for patients with IBD.

The programme of these workshops is created around clinical cases, with the intention to be as educational and proactive as possible, to allow participants to take active part in the discussions. Every year, four to five ECCO Educational Workshops are organised within Europe and one to two are held outside of Europe. Please check the ECCO Website or contact the ECCO Office at [ecco@ecco-ibd.eu](mailto:ecco@ecco-ibd.eu) to find out the locations of the upcoming ECCO Educational Workshops.

Sponsors are given the opportunity to choose between two sponsor types depending on the sponsorship volume. There are three packages offered within each sponsor type:

### 1. "Major Sponsor"

I. Core package (mandatory choice) - EUR 5,000.-

- Table top presentation
- 2 representatives on site
- Networking opportunities during coffee breaks and lunch

II. Core package add-ons (to be freely chosen) - EUR 500 each

- Sponsor name/logo on ECCO Website (workshop webpage)
- Sponsor logo & statement of sponsorship within opening slides
- Sponsor roll-up in front of the meeting room entrance
- Sponsor flyer on every seat in the meeting room

III. Complete package = Core package + all add-ons for discounted amount - EUR 6,000

### 2. "Sponsor"

I. Core package (mandatory choice) - EUR 3,000.-

- 2 representatives on site for networking
- Sponsor name/logo on website (workshop webpage)

II. Core package add-ons (to be freely chosen) - EUR 500 each

- Sponsor logo & statement of sponsorship within opening slides
- Sponsor roll-up in front of the meeting room entrance
- Sponsor flyer on every seat in the meeting room

III. Complete package = Core package + all add-ons for discounted amount - EUR 4,000.-

### More information

For more information please contact the ECCO Office at [ecco@ecco-ibd.eu](mailto:ecco@ecco-ibd.eu).

# Advertising in the ECCO Publications

## ECCO Congress Package

	Number of ECCO News Issues	Submission deadline	Rate*
<b>1 Advertisement</b>	1 Issue (Issue 4/2019) OR 1 eNewsletter (approx. 8,000 contacts)	Nov. 4, 2019 (Issue 4/2019), 1 month before publication	<b>EUR 10,500!</b> (Save 25%)
<b>1 Advertorial</b>	1 Issue (Issue 1/2020)	April 8, 2020	

\* Rates per ad per issue, excl. VAT (20%) and excl. media tax (if applicable 5%)  
 \* Successful application for a Satellite Symposium to be held at the upcoming ECCO Congress is required.  
 \* A maximum of 4 ECCO Congress Packages are available per Congress.

**Advertisement:** Announce your satellite symposium programme for the ECCO Congress. Promote the programme of your symposium to be held at the ECCO Congress in the **last ECCO News Issue prior to the upcoming ECCO Congress** (distribution in mid-December).

- ▶ **Advertisement Limitation:** One advertisement = one square button banner OR one individual eNewsletter
- ▶ **Definition:** Announcement of the programme of your satellite symposium to be held at the ECCO Congress
- ▶ **Distribution:** Issue 4/2019 (distribution in mid-December) OR individual eNewsletter between Dec. 1 and Feb. 15 (dependent on the available Individual eNewsletter mailing dates)
- ▶ **Author:** Representatives of the industry company

**Advertorial:** Report on your satellite symposium programme from the ECCO Congress. Report about your symposium held at the ECCO'20 Congress in the **first ECCO News Issue after the ECCO Congress** (distribution in late May 2020).

- ▶ **Limitation:** One advertorial = max. 2000 words, max. 3 images
- ▶ **Definition:** Report on your satellite symposium held at the ECCO'19 Congress
- ▶ **Distribution:** Issue 1/2020 (distribution in late May)
- ▶ **Author:** Representatives of the industry company

**Approval:** All proposed eNewsletters, advertisements and advertorials must be approved by ECCO and ECCO's Governing Board before a booking is confirmed.

All advertising space is sold on a first come first served basis. These rates are excl. VAT (20%), excl. media tax (if applicable 5%) and are valid for ECCO Corporate Members only. For Non-Corporate Members the above rates increase by a mark-up of 25% for every single advertisement page listed.

## ECCO eNewsletter

### Industry ads attached to the regular ECCO eNewsletter

ECCO regularly sends out eNewsletters (bi-weekly during the year, weekly before the ECCO Congress in December and January/February). See examples below (each picture/button links to the corresponding website/PDF).

You can book your advertisement in-line with the ECCO eNewsletter content. This way your ad goes hand-in-hand with other interesting content. Your booked advertisement can be sent to a specific group of contacts based on your requirements. Contacts can be separated by country and/or profession.

	Rate
Cost per contact per eNewsletter (min. 1,000 contacts)	EUR 0.80

### Individual industry eNewsletter

We send out your advertisement/advertorial by email (ECCO eNewsletter) to a specific group of contacts based on your requirements. Contacts can be separated by country and/or profession.

	Rate
Cost per contact per eNewsletter (min. 1,000 contacts)	EUR 1.00

- ▶ **Definition:** Announcement of satellite and/or lunch symposium programme or booth at the ECCO Congress.
- ▶ **Approval:** All proposed eNewsletters must be approved by ECCO and ECCO's Governing Board before they are sent out.
- ▶ **Rejection:** ECCO reserves the right to reject any eNewsletter proposal that does not conform to its publication standards (e.g. conflict with mission of ECCO, format, CI etc.), which are subject to change or modification at the sole discretion of the publisher.
- ▶ **Mailing dates:**
  - Until December 31, 2019:* One Individual eNewsletter slot available per month.
  - January 1, 2020 - January 31, 2020:* Three Individual eNewsletter slots available.
  - February 1, 2020 - February 29, 2020:* No Individual eNewsletter slots are available.
  - After March 1, 2020:* Individual eNewsletter slots available upon ECCO's discretion.

### Regular ECCO eNewsletter

### Individual Industry eNewsletter

## Product Specifications

Digital materials are required. JPG files are preferred.

	Image		Headline
<b>Pixel</b>	min. 1060 x 645 px	<b>Characters</b>	max. 70 characters
<b>Colours</b>	max. 256 colours	<b>Link</b>	
<b>File size</b>	max. 10K	<b>URL</b>	URL where the button should link to (website or PDF)
<b>Format</b>	.jpg or .png		

All advertising space is sold on a first come first served basis. These rates are excl. VAT (20%), excl. media tax (if applicable 5%) and are valid for ECCO Corporate Members only. For Non-Corporate Members the above rates increase by a mark-up of 25% for every single advertisement page listed.

## ECCO Industry Guidelines (Terms & conditions)

In order to ensure the smooth functioning of the official congress activities and optimal attendance by delegates, the following guidelines have been developed. The application by a company for exhibition space and/or sponsorship options will imply acceptance of the ECCO Industry Guidelines.

### Codes & compliance

- It is the exhibitor's/sponsor's responsibility to consult and comply with European Legislation relating to medicinal products for human use (Directive 2001/83/CE), guidelines and codes of practice applicable to Austria, Pharmig Code of Conduct [www.pharmig.at](http://www.pharmig.at), EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.eu](http://www.efpia.eu), IFPMA (International Federation of Pharmaceuticals Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) and EUCOMED [www.eucomed.be](http://www.eucomed.be) Code of Practice with regard to the promotion of medicines, as well as the regulations of EACCME (The European Accreditation Council for CME) [www.uems.eu/uems-activities/accreditation/eaccme](http://www.uems.eu/uems-activities/accreditation/eaccme).
- Signature of the relevant application forms to exhibit at or sponsor the 15<sup>th</sup> Congress of ECCO imply that the exhibitor/sponsor has reviewed the applicable guidelines and codes, and will adhere to these and accepts sole liability in case of non-compliance with the prevalent codes.

### Guidelines for satellite symposia

#### Appointed agencies

- If agencies are appointed for the organisation of a satellite symposium, the companies shall inform the ECCO Office in writing of the agency's name and contact person. Companies are further asked to make initial enquiries or reservations with ECCO directly, not via their agencies.
- Companies are responsible for communicating ECCO's regulations to their staff and appointed agencies. Appointed agencies cannot entirely act or the companies themselves and therefore companies will continue to be held entirely responsible and accountable for activities organised on their behalf.
- It is the responsibility of the company to ensure that all agents employed to facilitate the satellite symposium are aware of these rules.

#### Attendance

- Scientific programme satellite symposia must be open to all registered congress participants.
- Educational programme satellite symposia may be open only to participants registered for the educational activity following or preceding the satellite symposium.
- Staff of the sponsoring company is allowed to enter the symposium hall during the symposium only.

#### Establishment of contract

- Once a request for a satellite symposium or sponsorship package has been submitted and accepted through written confirmation by ECCO, this is considered a binding commitment and constitutes establishment of contract between the company and ECCO.
- Signature of the satellite symposium application form declares the sponsor's consent with the ECCO Industry Guidelines.

#### Invoicing

- Confirmation of a requested satellite symposium slot by ECCO will generate an invoice of to be paid within 30 days of invoice date. **If payment is not received within these 30 days, the reservation of the satellite symposium slot shall be deemed forfeit.** In case you wish to have a deposit payment, please contact the ECCO Office.
- Please note that invoicing will be done by OCEAiN – Organisation, Congress, Emotion, Association, iNnovation GmbH.

#### Giveaways

- Gadgets distributed to congress delegates should be professional in nature, should not conflict with industry standards (healthcare guidelines) and can only be distributed inside the session hall.

### Programme

- The primary objective of industry organised satellite symposia is the dissemination of novel scientific data adding significant value to the overall congress experience of delegates.
- The organisers of satellite symposia accept full responsibility for the content presented and guarantee that presentations and messages conveyed are based on substantial scientific data.
- Satellite symposia must NOT be of any promotional nature. No commercial names may appear in symposium titles or individual talk titles.
- Members of the Governing Board and ECCO Committee chairs may not be invited as faculty for an industry sponsored symposium.
- Any other speakers may not engage in more than two symposia taking place at the ECCO Congress. Approval of the programmes (incl. the speakers) will be done on a first come, first served basis.
- ECCO does not contribute to any expenses of industry faculty even though they might contribute to ECCO's scientific or educational congress programme.
- Please note that each company can book a maximum of 2 satellite symposium slots.

### Promotion

- All printed matters (symposia programmes, posters etc.) referring to a company's satellite symposium shall include the following remark: "This programme is not affiliated with ECCO".
- All printed matters referring to a company's satellite symposium shall be submitted to the ECCO Office for review by December 31, 2019.
- Satellite symposium organisers will have the opportunity to make use of installed plasma screens in the registration area and in front of the symposium hall. Movable roll-ups are not allowed in the registration area or in the corridors. The congress organiser will provide fixed plasma screens. The content displayed on the plasma screens for the satellite symposium is subject to approval by ECCO, deadline for submission of electronic files is December 31, 2019.
- The distribution of promotional flyers in the congress venue is prohibited because conflicts between symposia have arisen on previous occasions.
- Promotional material should not conflict with industry standards (healthcare guidelines).
- Any further promotional activities at the congress venue other than those described above are prohibited unless explicit approval has been granted by the congress organiser. Failure to observe this guideline shall render the company liable of a fee of up to 25% of the satellite symposium slot cost.
- If authorisation is granted by the management of a hotel, roll-ups/posters can be installed in the hotel lobby and/or flyers can be left at the check-in. Advertising on hotel key cards/door drops and any further promotional activities in hotels are prohibited, because this inappropriately commercialises the congress.

### Receptions

- Catering is NOT included in the educational lunchtime satellite symposium rates.
- Organisers of lunchtime satellite symposia are highly encouraged to provide lunch (lunch boxes) for their delegates after satellite symposia in front of the entrance of the symposium hall. Satellite symposium organisers are requested to liaise with the official caterer of the 15<sup>th</sup> Congress of ECCO (contact details will be provided).
- Receptions must not coincide with the official congress scientific programme.
- Reception space may not be used for entertainment or promotional purposes of any kind.
- Receptions must be open to all registered congress delegates.

### Setup and dismantling

- Onsite setup and dismantling is to be completed within 15 minutes (10 minutes for lunchtime satellite symposium) prior and after the symposium. Satellite symposium organisers are kindly asked to communicate this information to their appointed agencies, film crews, technicians and faculty.
- All symposia-related signage and material must be fully removed after the session

### Site inspection

- Requests for site inspections of the congress venue need to be directed to the ECCO Office.

### Withdrawal of application

- Once a request for a satellite symposium or sponsorship package has been submitted and accepted, this is considered a binding commitment.

## Guidelines for industry exhibition

### Advertising

- Brochures and other advertising materials may only be distributed within the stand itself.
- Sound reproduction systems, such as tape recorders or films with sound tracks etc., may only be played at normal speaking volume. In the case of films, the screen must be positioned in such a way that the film can be viewed from within the stand without locking the walkway.
- Demonstrations involving the use of noisy machinery are only permitted on a limited scale. ECCO reserves the right to restrict such demonstrations to certain specific times.
- The sale of food and beverages at the stand is not authorised.
- Companies that book industry advertisements in printed congress announcements/programmes will need to sign an industry advertisement printing consent form. All advertisements will display the following remark "Paid advertisement by (company name)".

### Appointed agencies

- If an exhibiting company has appointed an agent/stand builder acting on their behalf, the agent's details should be stated on the booth application form. Once appointed, the agency/stand builder can act on full behalf of the exhibiting company. Contractual responsibility, however, remains with the exhibiting party.

### Cleaning

- ECCO shall be responsible for cleaning the halls and corridors with the exception of the stands, for which the respective exhibitors bear responsibility. However, the services of ECCO staff can be hired for a fee upon written request.
- The exhibitors shall be responsible for the removal of all packing and wrapping materials. Any articles or goods or packing materials placed in the entrance areas, corridors etc. or in the grounds and surroundings without written permission to do so will be removed at the expense and risk of the exhibitor concerned.

### Copyright works and trade marks

- The exhibitor is solely responsible for ensuring that all sums and royalties payable in connection with the performance, broadcasting, playing and/or reproduction of any copyright works related to their exhibition space are paid to the relevant local authority within the legally required period of time.

### Establishment of contract

- Applications for registration must be made within the stipulated registration period using the official registration forms. The allocation of exhibition space can only be considered if the correctly completed official registration form is received in good time.
- Signature of the booth application form declares the sponsor's consent with the ECCO Industry Guidelines.
- Written confirmation of the allocation of exhibition space by ECCO constitutes establishment of contract between the exhibitor and ECCO.
- Applications received within the stipulated registration period will be considered for space allocation as available. However, ECCO reserves the right to refuse applications for any reason, which may or may not be communicated.
- At all events, no solid structures shall be erected without the written consent of ECCO, and no such work shall begin until this consent has been received.
- After the close of the exhibition, exhibitors must ensure that the premises are returned to their original state. Exhibitors are not permitted to exchange allocated stands nor to transfer their right to occupy their allocated stand to a third party without the approval of ECCO.

### Floors

- When positioning heavy equipment etc., care must be taken to avoid lumped loads. In particular, care must be taken to avoid loads on cable ducts laid in the floors as well as outlets (identified by marble slabs), as these have considerably lower load-bearing capacities. Where necessary, appropriate precautions must be taken as agreed with ECCO.

### Giveaways

- Giveaways and printed material may only be distributed within the exhibition space rented. Gadgets should be professional in nature and should not conflict with industry standards (healthcare guidelines).

### Health and safety

- The exhibitor, in particular, will fully comply with obligations under current legislation.

## Invoicing

- Receipt of the booth application form will generate an invoice to be paid within 30 days of the invoice date. **If payment is not received within these 30 days, the reservation of the exhibition space shall be deemed forfeit.** In case you wish to have a deposit payment please contact the ECCO Office.
- Please note that invoicing will be done by OCEAiN – Organisation, Congress, Emotion, Association, iNnovation GmbH.
- VAT at the statutory rate applicable has to be added to all prices quoted.
- Punctual payment of rental charges for the reserved exhibition space is a sine qua non for the occupation of the stand.
- Before occupying the allocated stand, the exhibitor shall present receipts as proof of full payment of the rental plus surcharges to ECCO.
- All payments must be made in full and without deductions at least one month (30 days) prior to the beginning of the exhibition. Bills made out less than one month prior to the beginning of the exhibition are payable on receipt, in full and without deductions.
- After the exhibition, exhibitors will be invoiced for any additional or special services and facilities, such as technical equipment etc. In the case of default of payment, interest will be charged on the arrears at the standard rate of the Austrian banks. Exhibitors undertake not to set off any counter demands against rental charges or surcharges due, nor withhold rents as a set-off to an alleged counterclaim.

## Layout of stands

- The congress organiser maintains the right to deviate from the stand confirmation, to allocate a stand to a different area, to amend the size of the booth and to alter entrances and to carry out similar structural changes, should unforeseen circumstances make this necessary. Alterations to an agreement will be made after mutual consultation.
- For the sake of booth transparency, ECCO imposes that a line of sight through the stand is possible from aisle to aisle when viewed from each open side for island (4 open sides) and peninsula (3 open sides) stand types.
- Walls must not be erected across an entire open side of a booth. The maximum percentage of an open-sided stand a solid wall can cover is 50%.
- Towers and other solid structures erected on the stand must not cover more than 50% of the view from one side to another.
- Please note that multi-deck stands are not allowed.
- Each design will be examined by the ECCO Office and will be subject to approval. All stand designs are subject to ECCO's approval in the interest of developing a well-designed and open exhibition and maintaining the principle of fairness to all exhibitors.
- ECCO will aim to meet the exhibitor's wishes regarding stand allocation. Should it be considered necessary in terms of the subject of the event, ECCO or the organisers shall be entitled to divide off the individual exhibitions areas by means of stable partitions (2.5 m high, 1.5 m wide).
- The stand should be identified by an accurate company name.
- The design and furnishings of the stand must not offend good taste, nor must they have a political character or disturb any persons or other furnishings and equipment.
- Exhibitors shall not affix any object, including names of companies, products etc, at a height above the top of the stand partitions, which is 2.5m, nor employ the external face of the partitions for purposes of advertising, nor extend their stand beyond the agreed size without written permission from ECCO.
- The maximum building height is 4.5 m. This means that construction cannot exceed this height while elements that are hanging on rigging have to be below.
- Where permission has been given, the additional dimensions of the stand shall be taken to calculate the final, revised rental charges. Permission granted to exceed the normal height of the partitions shall in all cases be subject to approval of the lessees of all adjacent stands.

## Liability and security

- ECCO can only accept liability for damage or injury within the framework of its legal liability under Austrian law. The exhibitor shall be liable for personal injury and damage to property caused by himself, his agents or by his equipment and activities.
- No responsibility can be accepted by ECCO for other injury to life or limb or damage to property.
- The exhibitor shall display great diligence in the protection of his goods and exhibits, and all easily transportable items of value must be kept under lock and key during the night. The exhibitor himself is responsible for taking out appropriate insurance cover.

## Repudiation or cancellation of the contract

- No exhibitor may repudiate the exhibitor's contract once application has been submitted and accepted in writing.
- Nevertheless should ECCO agree to a cancellation of the rental agreement, the exhibitor shall be liable to pay the agreed charge for the reserved exhibition space in full, unless the agreement is cancelled at least one month (30 days) prior to the beginning of the exhibition and the exhibition space can be rented to another exhibitor, in which case the original lessee shall only pay an administration charge of 30% of the agreed rental charge plus registration fee.

### Setup and dismantling

- Any exhibitor who exceeds the allotted time of the setup and dismantling of his/her stand shall be liable for all ensuing damage, injury and costs.
- In cases where an exhibitor fails to occupy his/her allocated stand on schedule, the provisions of "Repudiation or cancellation of the contract" apply.
- Any exhibitor who fails to appear on schedule shall not be entitled to receive compensation in any way, and ECCO shall dispose of the stand as it sees fit. Any damage or loss suffered by ECCO as a result of the default of the lessee shall be made good by the latter.
- When decorating and furnishing their stands, exhibitors shall strictly observe the local fire regulations. Any easily flammable materials used (such as crepe paper, molinos, rush mats etc.) must be impregnated. Free and unrestricted access must be maintained to all fire alarm points, hydrants and emergency exits.
- Any exhibits left on the premises at the end of the dismantling period shall be removed at the exhibitor's expense and risk. In the interest of the success of the exhibition, no exhibitor shall commence dismantling before the close of the exhibition.
- Any damage to floors and walls caused by the use of such materials as synthetic adhesives or nails shall be repaired by the exhibitor within the dismantling period.
- Failure to return the premises to their original state comes at the expense of the lessee. In all respects exhibitors must observe the local fire and building regulations and follow the instructions of the local fire and building authorities.

### Site inspection

- Requests for site inspections of the congress venue need to be directed to the ECCO Office.

## Guidelines for further sponsorship options

### Invoicing

- Receipt of the sponsorship application form will generate an invoice to be paid within 30 days of invoice date. **If payment is not received within these 30 days, the reservation of the sponsorship options shall be deemed forfeit.** In case you wish to have a deposit payment, please contact the ECCO Office.
- Please note that invoicing will be done by OCEAiN – Organisation, Congress, Emotion, Association, iNnovation GmbH.

### Sponsorship payments

- VAT at the statutory rate applicable has to be added to all prices quoted.

### Withdrawal of application

- Once sponsor items have been confirmed, the sponsor may no longer withdraw his/her application. The entire costs of the booked sponsor item plus any additional expenses actually incurred are payable in total.

## Guidelines for meetings & events

"Non-industry"-associated organisations who wish to hold activities in conjunction with the 15<sup>th</sup> Congress of ECCO must submit an application to the ECCO Office.

### Closed meetings

- Closed meetings of a small size (max. 20 pax) may take place during the Congress, but only invited participants may attend. These meetings shall NOT be open to the general congress participants. Please make particular effort to avoid conflicts with the scientific programme.
- No activities are to be scheduled that would take delegates away from the Congress Centre during the Scientific Programme.
- ECCO will ensure that the location of industry meeting rooms will be outlined in the general congress signage and that the rooms itself will have sufficient signage. Please note that no desks, movable-roll ups or other type of signage may be set up by industry meeting room sponsors in corridors outside the meeting room or in general areas. (Meeting rooms outside the Congress Centre will not be outlined in the general congress signage.)
- ECCO will only accept responsibility for booking meeting rooms at the Congress Centre and some selected hotels close by. Thereafter, the industry meeting room sponsor is responsible for organising F&B, AV and other supplies. ECCO will share contact details of the respective suppliers in due course.
- Please contact the ECCO Office with your booking requests at [ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu). Subject to availability, ECCO will offer a corresponding room and will provide an industry meeting room booking form.

### Invoicing

- Receipt of an industry meeting room booking form will generate an invoice to be paid within 30 days of invoice date. **If payment is not received within these 30 days, the reservation of the industry meeting room shall be deemed forfeit.** In case you wish to have a deposit payment, please contact the ECCO Office.
- Please note that invoicing will be done by OCEAiN – Organisation, Congress, Emotion, Association, iNnovation GmbH.

### Sponsorship payments

- VAT at the statutory rate applicable has to be added to all prices quoted.

### Withdrawal of application

- Once a room has been confirmed, the sponsor may no longer withdraw his/her application. The entire costs of the room plus any additional expenses actually incurred are payable in total.

### Timing of events

- The industry is welcome to offer additional events which should, however, not take place parallel to the official events or core programme of the congress. No events may be held in parallel to the official congress hours of the 15<sup>th</sup> Congress of ECCO:
  - Wednesday, February 12, 2020, 07:30-18:00
  - Thursday, February 13, 2020, 07:30-20:00
  - Friday, February 14, 2020, 07:30-20:00
  - Saturday, February 15, 2020, 08:00-13:15
- Events can be organised outside the official core programme hours of the 15<sup>th</sup> Congress of ECCO at the following times:
  - Wednesday, February 12, 2020, after 18:00
  - Thursday, February 13, 2020, after 20:00
  - Saturday, February 15, 2020, after 13:15
  - Note: No activities are to be scheduled on Friday evening (ECCO Interaction).
- Transportation to social events must not coincide with the official congress hours of the 15<sup>th</sup> Congress of ECCO (as outlined above).
- It is recommendable to contact the ECCO Office at [ecco-congress@ecco-ibd.eu](mailto:ecco-congress@ecco-ibd.eu) prior to scheduling any event taking place during the 15<sup>th</sup> Congress of ECCO to avoid any potential overlaps and conflict with the congress organisation.

## Promotional activities

### General information on advertising

- Industry organised satellite symposia may be advertised if their advertisements are classified as scientific or educational in nature.
- It is recommendable for sponsors to be particularly prudent with regard to promotion and sign posting of events in outside areas in which the general public or non-prescribing healthcare professionals may have access to materials.

### Photos, filming & recording

- It is forbidden to film, take photos or record any presentation during the scientific or educational programme and any poster presentation without the consent of the organiser (including smart phones, mobile devices, etc.). Please note that the entire Scientific Programme as well as several educational activities will be recorded and published on the e-CCO Learning platform after the congress and will be available for viewing for all ECCO Members free of charge (subject to speaker authorisation).
- Filming by industry partners is restricted to their own meeting room, at their own exhibition booth (avoiding inclusion of neighbouring booths), in areas outside the congress centre or, with consent of the organiser, their own satellite symposia.
- Any camera crew recording at the congress centre without approval from the organiser will be asked to leave the premises.
- ECCO is entitled to make use of drawings, photographs etc. of the exhibition structures and stands for its own purposes or for general press releases. ECCO's own accredited photographer has exclusive rights to all commercial photography.

### Use of the ECCO Logo and ECCO Congress name

- The ECCO Logo may not be used for promotional purposes by any industry partner without obtaining approval from ECCO.
- The ECCO Congress should always be referred to as the "15<sup>th</sup> Congress of ECCO" in printed matters, publications or press releases published by industry partners.



## Further general guidelines

### Assertion of claims

- Upon submitting the official application form, exhibitors and sponsors shall be deemed to have accepted the ECCO Industry Guidelines. Any claim against ECCO must be made in writing within 14 days of the close of the exhibition, after which period any action shall be statute-barred.
- In the event of litigation arising out of mutual obligations based on this agreement, the courts of Vienna shall have sole jurisdiction.

### Force majeure

- If the Congress Centre is prevented from making the venue available to the organiser by any circumstances beyond its reasonable control, irrespective of when it occurs, then the organiser cannot be held liable by the exhibitors and sponsors.

### Liability

- ECCO is free from all liabilities that may arise from the delegates' and presenters' participation in the 15<sup>th</sup> Congress of ECCO and its activities.

### Insurance

- Neither the congress organiser nor the Congress Centre will assume any responsibility whatsoever for damage or injury to persons or property during the congress or side events. Participants are recommended to arrange their personal travel and health insurance.
- It is the responsibility of industry partners to evaluate and contract the level of insurance required to indemnify them against all eventualities during the Congress.

### Permits & licences

- Any organisation that wishes to engage in exhibition or sponsorship activities at the 15<sup>th</sup> Congress of ECCO is solely responsible for obtaining the necessary permits and licenses and for all taxes, charges and duties related to such activities.

### Postponement or abandonment

- The congress organiser maintains the right to postpone the congress including satellite symposia, or to change the site of the congress if unforeseen circumstances require such action. If any contingency prevents satellite symposia from being held, the congress organiser will not be held liable for expenses incurred other than the cost of renting the slot.



# City of Vienna

With its successful blend of imperial tradition and contemporary creativity, the Austrian capital has established itself as a major player in the global tourism market. Vienna has traditionally accorded the arts great respect, and over the centuries has never ceased to foster creativity and attract people from all over the world. Vienna boasts 50 theatres, including four opera houses and several stage musical theatres, 150 museums, numerous galleries, and renowned drama, music and dance festivals. All this ensures an extraordinarily rich cultural programme throughout the year, making the city one of Europe's leading cultural centres.

For more information about Vienna, please visit [www.wien.info](http://www.wien.info)

### Airport information

The Vienna International Airport is located 12 km from the Vienna City Centre and it takes around 20 - 30 minutes by car or taxi (depending on the traffic) to the centre.

### Airport Public Transport Service

Vienna International Airport is connected with direct trains to and from Vienna. There are several options:

**City Airport Train (CAT):** Brings you into the city within 16 minutes, leaves the airport 6 and 36 minutes after each hour. There are certain CAT desks in the airport building, where tickets can be purchased. Price for a single ticket: EUR 12.00,-, return ticket: EUR 21.00,-.

More Information can be found on: [http://www.viennaairport.com/en/passengers/arrival\\_parking/city\\_airport\\_train\\_cat](http://www.viennaairport.com/en/passengers/arrival_parking/city_airport_train_cat)

**Regular OEBB train (S-Bahn):** The ride duration is about 30 minutes. Trains are leaving from the airport about every 10-20 minutes. Tickets are available at the platform by vending machines (credit card accepted). Price: from EUR 4.20,- (to/from Vienna including travel on entire Vienna public transport network). Detailed timetables can be found at [www.oebb.at](http://www.oebb.at)

**Busses:** There are busses available from the bus terminal in front of the airport. The Vienna Airport Line ride duration is about 25 minutes to the city centre. Price for a single ticket: from EUR 8.00.

For more information see <https://www.viennaairportlines.at/en/>

**Taxi:** A taxi stand is located directly outside of the arrival hall. An average journey by taxi from the Vienna International Airport to the city centre takes about 20-30 minutes and costs appr. EUR 35.00 one-way (incl. surcharge for the luggage).

### Public transportation

Public transportation is by far the easiest way to get around the city. The Vienna buses and subways are quick, cheap and all-around excellent. Taxi service is available everywhere in the city.

For further public transportation information, please check the internet for [www.wienerlinien.at](http://www.wienerlinien.at)

### Banks, ATM and Offices

Most banks in Vienna are open from Monday to Friday from 08:00 am to 12:30 and from 13:00 to 15:00, and until 17:30 on Thursdays. In the city centre (1st district), almost all banks are open over lunchtime. There will be ATMs (Automatic Teller Machine) in the Reed Messe Wien and all over the city of Vienna. At the airport and main station and along the main streets you find currency exchange offices as well.

### Churches, Synagogues, Mosques

Although Vienna (like the rest of Austria) is basically catholic, all religions are allowed and practiced by many citizens. Please contact your hotel concierge for current times of services or nearby churches.

### Climate

Vienna has a mild continental climate. Even if the occasional winter day is icy and some days in high summer can bring sweltering heat to the palaces of the old city, most days of the year the weather matches the residents of the city: friendly, mild and moderate in every respect.



## Visas

### Who does not need a visa

Citizens of all countries of the European Union, Switzerland, Iceland, Norway, Croatia, Israel, most North and South American countries, Japan, Australia, New Zealand, and some other countries require only a valid travel document to enter Austria. (In some cases, passports that have expired within the last five years are also acceptable, as are national ID cards issued by EEA countries and Switzerland.)

If in doubt, please make sure to contact the Austrian Consulate or Embassy before departure. Under the Schengen Treaty, regular passport controls are generally no longer in effect at the borders between Austria, Germany, Italy, Switzerland, Slovakia, Slovenia, the Czech Republic, and Hungary; you must nevertheless carry a valid travel document with you when entering another Schengen country.

### Who needs a visa

Travelers who need a visa can be provided with a Schengen Visa (type C: travel visa), issued by all Schengen countries, valid for all these countries for up to three months. A Schengen Visa issued by Austria, for example, permits entry to Germany and Italy as well (and vice versa). Generally, the visa is issued by the country that constitutes the principal destination of the trip. In these cases entry may also be via another Schengen country than the one that issued the visa. If there is no principal trip destination (e.g., when visiting several countries), the first state via which a Schengen country is entered, is responsible for issuing the visa. The "Schengen countries" are currently Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxemburg, Malta, Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, and Switzerland.

PLEASE CHECK THE CURRENT VISA REQUIREMENTS WITH THE NEAREST AUSTRIAN CONSULATE/EMBASSY IN YOUR COUNTRY BEFORE YOUR DEPARTURE TO VIENNA.

All congress participants with a pre-paid registration fee can obtain a visa invitation letter for the congress. Visa invitation letters which have to be signed and stamped by ECCO must be requested from the congress registration office no later than **January 2, 2020!**



# Hotels in Vienna

ECCO'20 Vienna, Austria / February 12-15, 2020 / Hotel allotment

	Hotel name	Price (per room per night)			Distance to Reed Messe Wien	
		single	double	breakfast	km	travel time (public transport)
<b>5 star hotels</b>	<b>Bristol</b>	EUR 250	EUR 275	incl	3.9 km	20 minutes
	<b>Palais Hansen Kempinski</b>	EUR 325	EUR 345	incl	4.6 km	20 minutes
<b>4 star hotels</b>	<b>Am Stephansplatz</b>	EUR 270	EUR 305	incl	4.0 km	20 minutes
	<b>Arcotel Kaiserwasser</b>	EUR 159	EUR 177	incl	5.0 km	20 minutes
	<b>Austria Trend Hotel Astoria</b>	EUR 160	EUR 180	incl	5.6 km	20 minutes
	<b>Courtyard by Marriott Vienna Prater</b>	EUR 249	EUR 271	incl	0.3 km	5 minutes
	<b>Der Wilhelmshof</b>	EUR 189	EUR 199	incl	1.8 km	10 minutes
	<b>Austria Trend Hotel Europa</b>	EUR 160	EUR 180	incl	5.6 km	15 minutes
	<b>Hilton Vienna Danube Waterfront</b>	EUR 285	EUR 305	incl	1.3 km	10 min walking distance
	<b>Lindner Hotel am Belvedere</b>	EUR 159	EUR 196	incl	4.6 km	25 minutes
	<b>Mercure GH Biedermeier</b>	EUR 169	EUR 186	incl	3.7 km	20 minutes
	<b>Mercure Wien City</b>	EUR 114	EUR 130	incl	2.7 km	15 minutes
	<b>Mercure Wien Josefshof</b>	EUR 125	EUR 150	incl	6.8 km	20 minute
	<b>Mercure Wien Secession</b>	EUR 169	EUR 187	incl	4.8 km	20 minutes
	<b>Novotel Wien City</b>	EUR 129	EUR 146	incl	2.1 km	10 minutes
	<b>Austria Trend Hotel Rathauspark</b>	EUR 150	EUR 170	incl	5.2 km	15 minutes
	<b>Austria Trend Hotel Savoyen</b>	EUR 160	EUR 180	incl	4.6 km	25 minutes
<b>Wandl</b>	EUR 135	EUR 155	incl	3.7 km	15 minutes	
<b>3 star hotels</b>	<b>Austria Classic Hotel Wien</b>	EUR 139	EUR 149	incl	2.2 km	10 minutes
	<b>Ibis Styles Wien Messe Prater</b>	EUR 169	EUR 180	incl	1.8 km	10 minutes
	<b>Ibis Wien Hauptbahnhof</b>	EUR 79	EUR 101	TBA	5.8 km	25 minutes
	<b>Ibis Wien Messe</b>	EUR 90	EUR 105	incl	1.8 km	10 minutes
<b>Not categorised</b>	<b>25hours Hotel beim MQ</b>	EUR 160	EUR 186	incl	5.6 km	15 minutes
	<b>Flemings Selection Hotel Wien City</b>	EUR 160	EUR 180	incl	5.5 km	15 minutes
	<b>Grand Hotel</b>	EUR 260	EUR 300	incl	4.2 km	20 minutes
	<b>Hilton Vienna</b>	EUR 265	EUR 285	incl	2.8 km	15 minutes
	<b>Hilton Vienna Plaza</b>	EUR 285	EUR 305	incl	4.9 km	10 minutes
	<b>Hotel de France</b>	EUR 185	EUR 200	incl	5.0 km	15 minutes
	<b>Imperial Riding School Renaissance Vienna Hotel</b>	EUR 209	EUR 229	incl	4.5 km	25 minutes
	<b>InterContinental Wien</b>	EUR 199	EUR 219	incl	4 km	20 minutes
	<b>LeMeridien</b>	EUR 255	EUR 275	incl	5 km	20 minutes
	<b>Melia Vienna</b>	EUR 225	EUR 251	incl	3.1 km	20 minutes
	<b>Mercure Wien Zentrum</b>	EUR 129	EUR 147	incl	3.6 km	15 minutes
	<b>Motel One Wien Prater</b>	EUR 154	EUR 181	TBA	0.5 km	5 min walking distance
	<b>Novotel Suites Wien City Donau</b>	EUR 89	EUR 103	incl	1.3	10 minutes
	<b>Steigenberger Hotel Heerenhof</b>	EUR 250	EUR 280	incl	5.3 km	15 minutes
	<b>Vienna Marriott Hotel</b>	EUR 289	EUR 309	incl	3.9 km	20 minutes

All rates are quoted in Euro (EUR), per room, per night, including breakfast, 13% VAT, city tax and service charges. Room requests will be handled on a first come, first served basis and is subject to availability and final confirmation.

**Booking Contact :** [ecco2020@kuoni-congress.com](mailto:ecco2020@kuoni-congress.com), Karin Amstler, Kuoni Congress





European  
Crohn's and Colitis  
Organisation

# We keep you informed at all times!



More reasons to join the ECCO Family!

### JCC

- 2017 Impact Factor: 6.637
- ECCO Guidelines and Topical Reviews
- ECCO Scientific Workshop Reviews
- ECCO Position statements
- JCC online only (website)
- Printed copies to be purchased at OUP

### ECCO Website

- ECCO Activities & Events
- Congress abstracts

### ECCO News

- All the inside stories of ECCO
- ECCO Calls, Elections and Activities
- Literature Reviews

### e-CCO Learning

- ECCO IBD Curriculum
- e-Courses and e-Library
- Congress abstracts
- Scientific articles
- Congress webcasts
- Educational Audio Podcasts
- Skills videos

Scan and contact the ECCO Office  
[www.ecco-ibd.eu](http://www.ecco-ibd.eu)



European  
Crohn's and Colitis  
Organisation

## Corporate sponsors

ECCO gratefully acknowledges the support of the following Corporate Members:  
(As of January 2019)

abbvie

