



European
Crohn's and Colitis
Organisation

2020

Media Kit 2020

ECCO News

Journal of Crohn's and Colitis

Updated: September 2019

The collage features three main components:

- Journal Cover (Left):** JCC JOURNAL of CROHN'S and COLITIS, Volume 13 Issue 9, September, 2019. It includes an image of two beakers and a pill, with a text box: "Nocebo effect in IBD. See systematic review pages 1201-1216 and editorial pages 1095-1096".
- Journal Cover (Middle):** ECCO News SUMMER, Volume 14 | Issue 2 | 2019. It lists: "15th Congress of ECCO Preliminary Programme", "ECCO'20 calls: Abstracts and course participants", and "Executive summary of the DOPs of the 14th Congress of ECCO in Copenhagen".
- Website Screenshot (Right):** Shows the ECCO website navigation menu (Congresses & Events, Membership, Education, Science, Publications) and a banner for the "ECCO PORTAL" with a "CLICK HERE" button. Below are buttons for "ECCO Guidelines", "e-Guide", and "e-Learning".

More reasons to join the ECCO Family!

www.ecco-ibd.eu

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Why advertise with ECCO?

International recognition

ECCO's various publications reach readers across the globe. Although most come from Europe, a considerable number come from North and South America, the Gulf States, the Far East, Australia and New Zealand.

A diverse spectrum

ECCO's publications cover the full spectrum of IBD news – ranging from cutting-edge scientific contributions to insights into the association and the IBD Community.

Advertise directly to the purchasing decision makers

Reach an audience of 3,000 to 35,000 IBD physicians, clinicians, scientists, surgeons, paediatricians and IBD Nurses, who access our publications in print or online.



ECCO Publication Contacts

ECCO is headquartered in Vienna. It employs its own ECCO staff dedicated to association and congress affairs.

ECCO Office – your contact for all of your ECCO Publication matters

ECCO Office
 Ungargasse 6/13
 1030 Vienna, Austria
 Tel.: +43-(0)1-710 22 42
 Fax: +43-(0)1-710 22 42-001
 E-Mail: ecco@ecco-ibd.eu
 Web: www.ecco-ibd.eu

The congress business unit of the European Crohn's and Colitis Organisation has been fully transferred to OCEAiN Ltd., registered and located in Vienna, as assuming congress organiser, fully owned by the European Crohn's and Colitis Organisation, under the terms of §§ 12 ff. UmgrStG. This structural change is based on the aim of the European Crohn's and Colitis Organisation to optimise its internal structure.

OCEAiN – Organisation, Congress, Emotion, Association, iNnovation GmbH

Ungargasse 6/13
 1030 Vienna, Austria
 VAT ID Nr: ATU 668 71 334
 Austrian Registry of Corporations: FN 372881f
 Registered at: Handelsgericht Wien / Vienna Commercial Court

Contact persons – ECCO Office

Executive Director/COO
 Project Managers

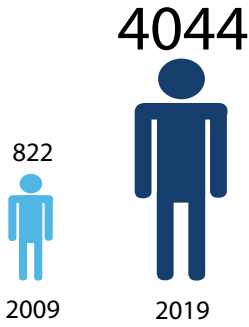
Ms. Nicole Eichinger (n.eichinger@ecco-ibd.eu)
 Mr. Manuel Sommerfeld (m.sommerfeld@ecco-ibd.eu)
 Mr. Patrick Simon (p.simon@ecco-ibd.eu)



Statistics of ECCO

(As of July, 2019)

Number of ECCO Members



Top 20 countries of ECCO Members

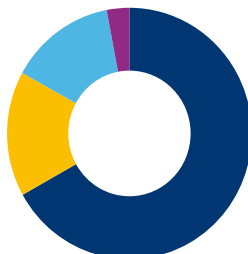
1. United Kingdom	6. Denmark	11. Switzerland	16. Ireland
2. The Netherlands	7. United States	12. Sweden	17. Austria
3. Germany	8. Israel	13. Canada	18. Japan
4. Belgium	9. Spain	14. Norway	19. Greece
5. Italy	10. Australia	15. France	20. Poland

Country Members

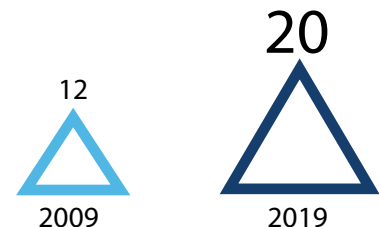


Types of ECCO Members

Regular Members	2707	
Y-ECCO Members	648	
IBD Nurse Members	531	
Affiliate Members	158	



Corporate Members





ECCO News

What is ECCO News?

ECCO News is the society magazine of ECCO – European Crohn's and Colitis Organisation. The ambition of ECCO News is to reflect what's going on within the organisation and to report on IBD activities at large within Europe.

With this periodical publication ECCO opens a new way to maintain the information-flow on the activities taking place within the society - keeping its members up-to-date as well as all gastroenterologists, surgeons, paediatricians, basic scientists and nurses worldwide interested in IBD.

- ▶ 4 issues per year
- ▶ Advertised online to more than 8,000 ECCO contacts
- ▶ Gastroenterologists, surgeons, paediatricians, basic scientists, nurses, histopathologists and dietitians worldwide interested in IBD
- ▶ Distribution on a global level to spread the mission of ECCO



Editorial Planner

Issue	Editorial Feature*	Booking deadline for ads/ Material due date	Distribution date - online Publication
1/2020	Highlights from the ECCO'20 Vienna Congress	March 5, 2020	Around March 30, 2020
2/2020	Highlight Scientific Programme 2021	April 9, 2020	Around May 25, 2020
3/2020	ECCO'21 Congress Programme	August 18, 2020	Around October 1, 2020
4/2020	UEG Week 2020	October 19, 2020	Around December 15, 2020

*All content subject to change at editor's discretion.

All advertising space is sold on a first come first served basis. Book early to ensure your space!



Advertising in ECCO News

As of 2018, ECCO News is completely published online.

Production specifications on material required for ECCO News can be found below.

Advertisements

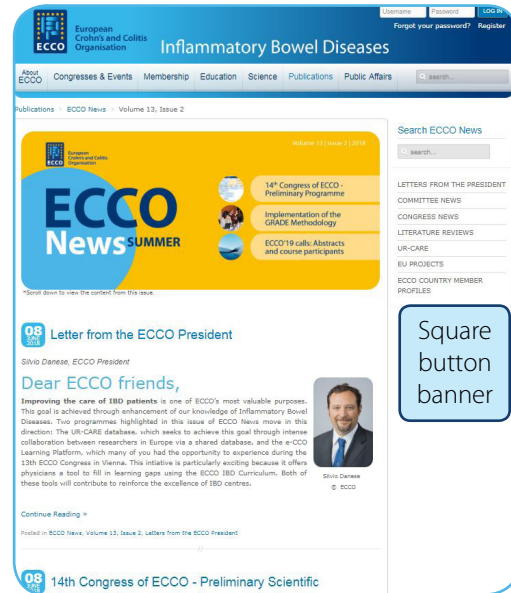
	Single Issue landing page*	ECCO News main landing page*	
Duration	max. 2 years	1 year	1/2 year
1x Square button banner (200 x 200 px)	EUR 4,000	EUR 5,000	EUR 3,000
1x Vertical banner (200 x 400 px)	EUR 5,000	EUR 6,000	EUR 4,000

* Rates per ad per issue, excl. VAT (20%) and excl. media tax (if applicable 5%)

Main landing page



Single issue landing page



Specifications

Digital materials are required. PDF files are preferred.

	Square button banner	Vertical banner
Pixel	200 x 200 px	200 x 400 px
Colours	max. 256 colours	max. 256 colours
File size	max. 10K	max. 10K
Format	.gif	.gif

► **Advertisement limitation:** 1 landing page banner (ECCO News landing page or single issue landing page) per issue

► **Definition:** Generic ad (majority of graphics and limited text which should refer to companies/ symposia not related to the ECCO Congress; exception: Treatment considerations), no advertorial

Advertise your industry satellite symposium or meeting programmes

Reach out to ECCO Members, but also to other gastroenterologists, surgeons, paediatricians, basic scientists and nurses worldwide with an interest in IBD (total reach of over 35,000 contacts).

Report on industry satellite symposia or meetings held throughout the year or promote your satellite symposium held at the ECCO'20 Congress.

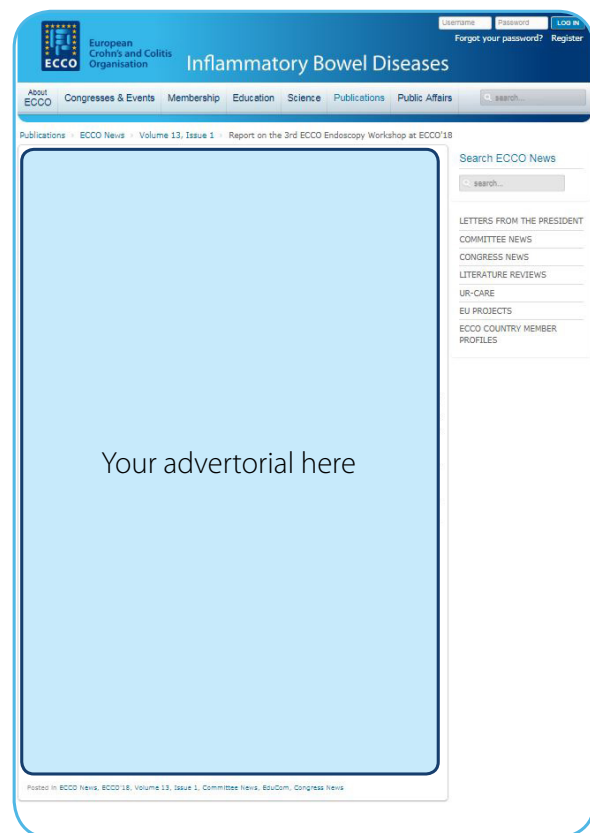
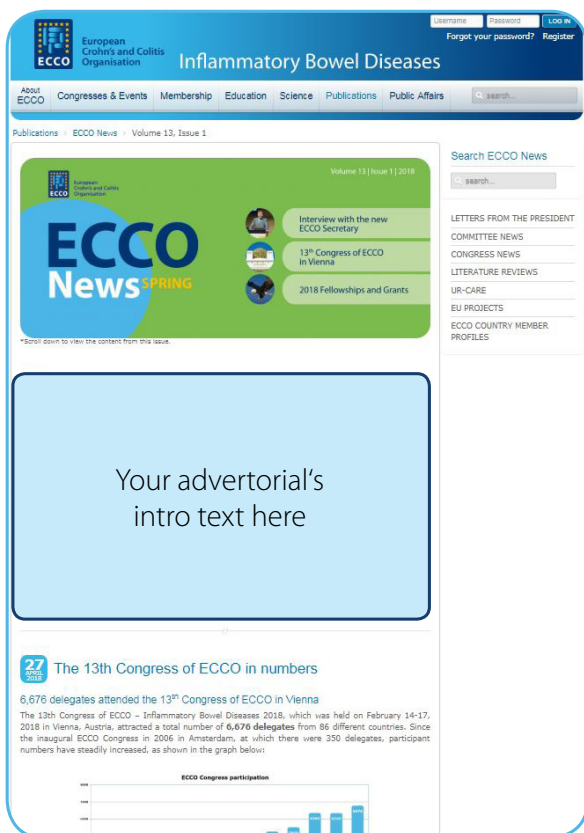
Advertorials

Number of ECCO News Issues	Advertorial*
4 Issues	EUR 8,550
3 Issues	EUR 9,000
2 Issues	EUR 9,500
1 Issue	EUR 10,000

* Rates per ad per issue, excl. VAT (20%) and excl. media tax (if applicable 5%)

- ▶ **Page limitation:** One advertorial = max. 2,000 words, up to 3 images
- ▶ **Definition:**
 - Reports on industry satellite symposia, meetings
 - Reports on industry products, studies, projects
 - Announcement of satellite and lunch symposium programmes taking place at the ECCO Congress
- ▶ **Author:** Representatives of the industry company

- ▶ **Rejection:** The publisher reserves the right to reject any advertorial that does not conform to its publication standards (e.g. conflict with mission of ECCO, format, CI etc.), which are subject to change or modification at the sole discretion of the publisher.
- ▶ **Application for advertorials:** The title of advertorial and short abstract are to be submitted to the ECCO Office for approval by the ECCO News Editors.
- ▶ **Exclusivity clause:** The advertorial (reports on industry satellite symposia/meetings and clinical trial profiles) should only be published in ECCO News and not in other publications.



All advertising space is sold on a first come first served basis. These rates are excl. VAT (20%) and are valid for ECCO Corporate Members only. For Non-Corporate Members the above rates increase by a mark-up of 25% for every single advertisement option listed.

ECCO eNewsletter

What is the ECCO eNewsletter?

ECCO regularly sends out eNewsletters to all ECCO Members who have subscribed (bi-weekly during the year, weekly before the ECCO Congress in December January/February). See examples below (each picture / button links to the corresponding website / PDF).

Industry ads attached to the regular ECCO eNewsletter

You can book your advertisement in-line with the ECCO eNewsletter content, this way your ad goes hand-in-hand with other interesting content. Your booked advertisement can be sent to a specific group of contacts based on your requirements. Contacts can be separated by country and/or profession.

	Rate
Cost per contact per eNewsletter (min. 1,000 contacts)	EUR 0.80

Individual industry eNewsletter

We send out your advertisement/advertorial by email (ECCO eNewsletter) to a specific group of contacts based on your requirements. Contacts can be separated by country and/or profession.

	Rate
Cost per contact per eNewsletter (min. 1,000 contacts)	EUR 1.00

- ▶ **Definition:** Announcement of satellite and/or lunch symposium programme or booth at the ECCO Congress
- ▶ **Approval:** All proposed eNewsletters must be approved by ECCO and ECCO's Governing Board before they are sent out.
- ▶ **Rejection:** ECCO reserves the right to reject any eNewsletter proposal that does not conform to its publication standards (e.g. conflict with mission of ECCO, format, CI etc.), which are subject to change or modification at the sole discretion of the publisher.
- ▶ **Mailing dates:**

Until December 31, 2019: Three (3) Individual eNewsletter slots available.

January 2, 2020 - February 5, 2020: Three (3) Individual eNewsletter slots available.

February 6, 2020 - March 13, 2020: No Individual eNewsletter slots are available.

After March 16, 2020: Individual eNewsletter slots available upon ECCO's discretion.

Regular ECCO eNewsletter



Regular ECCO eNewsletter layout includes:

- Top header: European Crohn's and Colitis Organisation, Inflammatory Bowel Diseases
- Section: ECCO Congress
- Content blocks: "We look forward to seeing you at ECCO 19 in Copenhagen", "ECCO 19 Call for Abstracts", "Apply for ECCO Membership for 2019", "Your ad here" (two slots)
- Section: Advertisement
- Bottom: ECCO Office contact info and note: "Note: ECCO 19 Copenhagen Congress, Bella Center Copenhagen, March 6-9, 2019"

Individual Industry eNewsletter



Individual Industry eNewsletter layout includes:

- Top header: European Crohn's and Colitis Organisation, Inflammatory Bowles Diseases
- Large central ad slot: "Your ad here"
- Bottom: ECCO Office contact info and note: "Note: ECCO 19 Copenhagen Congress, Bella Center Copenhagen, March 6-9, 2019"

Specifications

Digital materials are required. JPG files are preferred.

	Image		Headline
Pixel	min. 1060 x 645 px	Characters	max. 70 characters
Colours	max. 256 colours		Link
File size	max. 10K	URL	URL where the button should link to (website or PDF)
Format	.jpg or .png		

All advertising space is sold on a first come first served basis. These rates are excl. VAT (20%) and are valid for ECCO Corporate Members only. For Non-Corporate Members the above rates increase by a mark-up of 25% for every single advertisement page listed.

ECCO Congress Package

	Number of ECCO News Issues	Submission deadline	Rate*
1 Advertisement	1 Issue (Issue 4/2019) OR 1 eNewsletter (max. 4000 contacts)	1 month before publication	EUR 10,500!
1 Advertorial	1 Issue (Issue 1/2020)	March 5, 2020	(Save 25%!)

* Rates per ad per issue, excl. VAT (20%) and excl. media tax (if applicable 5%)

* Successful application for a Satellite Symposium to be held at the upcoming ECCO Congress is required.

* A maximum of 4 ECCO Congress Packages are available per Congress.

Advertisement: Announce your satellite symposium programme for the ECCO Congress

Promote the programme of your symposium to be held at the ECCO Congress in the **last ECCO News Issue prior to the upcoming ECCO Congress** (distribution in mid-December).


- ▶ **Advertisement Limitation:** One advertisement = one square button banner OR one individual eNewsletter (see pg. 8)
- ▶ **Definition:** Announcement of the programme of your satellite symposium to be held at the ECCO Congress
- ▶ **Distribution:** Issue 4/2019 (distribution in mid-December) OR individual eNewsletter between Nov. 1 and Feb. 5 (dependent on the available Individual eNewsletter mailing dates - See pg. 8)
- ▶ **Author:** Representatives of the industry company

Advertorial: Report on your satellite symposium programme from the ECCO Congress

Report about your symposium held at the ECCO'20 Congress in the **first ECCO News Issue after the ECCO Congress** (distribution in early April 2020).

- ▶ **Limitation:** One advertorial = max. 2000 words, max. 3 images
- ▶ **Definition:** Report on your satellite symposium held at the ECCO'20 Congress
- ▶ **Distribution:** Issue 1/2020 (distribution in early April)
- ▶ **Author:** Representatives of the industry company


Winter 2019/2020



Square button banner

or

Spring 2020



Your advertorial here

- ▶ **Approval:** All proposed eNewsletters, advertisements and advertorials must be approved by ECCO and ECCO's Governing Board before a booking is confirmed.
- ▶ **Rejection:** ECCO reserves the right to reject any advertisement or advertorial that does not conform to its publication standards (e.g. conflict with mission of ECCO, format, CI etc.), which are subject to change or modification at the sole discretion of the publisher.

All advertising space is sold on a first come first served basis.

These rates are excl. VAT (20%) and are valid for ECCO Corporate Members only.

For Non-Corporate Members the above rates increase by a mark-up of 25% for every single advertisement page listed.

Journal of Crohn's and Colitis (JCC)

What is JCC?

The Journal of Crohn's and Colitis is the official journal of the European Crohn's and Colitis Organisation (ECCO) and is concerned with the dissemination of knowledge on clinical, basic science and innovative methods related to Inflammatory Bowel Diseases (IBD). The journal publishes Original Articles, Review Articles, Editorials, Viewpoints, ECCO-originated papers, Short Reports, Abstracts and Letters to the Editor. JCC is being published 12 times per year and covers the knowledge and science related to Inflammatory Bowel Diseases: The aims are to update, innovate and challenge.

Our Journal received its 2018 Impact Factor of 7.827!

- ▶ JCC ranks 9/84 of gastroenterology & hepatology journals
- ▶ Leading gastroenterologists and KOLs
- ▶ 12 issues per year
- ▶ JCC website has an audience of over 70,000 unique users per month
- ▶ Subscription to JCC is included in ECCO Membership (12 issues/year online access; for Regular/Y-ECCO Members only)
- ▶ JCC is defined as an "International Journal". Although it is the official journal of ECCO, it is open to everyone in the world interested and working in Inflammatory Bowel Diseases.
- ▶ January issue will benefit from bonus distribution in all prescriber delegate bags at the ECCO Congress in Vienna, February 12-15, 2020

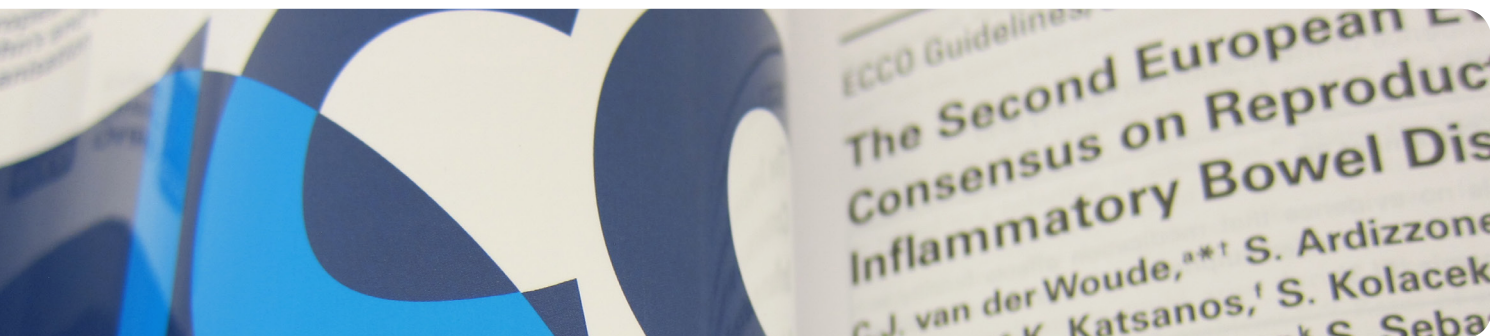


Editorial Planner

Volume	Issue	Cover month	Advertising Artwork due	Mailout date
14	1*	January 2020*	18 November 2019*	07 January 2020*
14	2	February 2020	13 December 2019	31 January 2020
14	3	March 2020	24 January 2020	04 March 2020
14	4	April 2020	21 February 2020	03 April 2020
14	5	May 2020	17 March 2020	05 May 2020
14	6	June 2020	21 April 2020	03 June 2020
14	7	July 2020	21 May 2020	02 July 2020
14	8	August 2020	23 June 2020	04 August 2020
14	9	September 2020	20 July 2020	02 September 2020
14	10	October 2020	24 August 2020	05 October 2020
14	11	November 2020	22 September 2020	02 November 2020
14	12	December 2020	28 October 2020	10 December 2020

* Please note that the January Issue will benefit from bonus distribution in prescriber delegate bags at the ECCO Congress in Vienna, February 12-15, 2019 and that the final production timelines still needs to be confirmed - an ideal advertising opportunity.

All advertising space is sold on a first come first served basis. Book early to ensure your space!



Advertising in JCC

Number of insertions	Size*	Colour			Mono		
		£	€	\$	£	€	\$
1 insertion	Full page	1,495	2,235	2,895	895	1,345	1,735
	1/2 page	1,200	1,805	2,335	720	1,080	1,395
	1/4 page	720	1,080	1,400	425	640	825
3 insertions	Full page	1,450	2,180	2,815	875	1,310	1,695
	1/2 page	1,175	1,760	2,270	705	1,055	1,365
	1/4 page	705	1,055	1,365	425	640	825
6 insertions	Full page	1,415	2,125	2,750	850	1,270	1,650
	1/2 page	1,140	1,715	2,220	690	1,030	1,335
	1/4 page	690	1,030	1,335	410	625	810
12 Insertions	Full page	1,345	2,010	2,610	810	1,205	1,565
	1/2 page	1,080	1,620	2,100	650	980	1,260
	1/4 page	650	980	1,260	390	585	760

*Double page spread = 2 x Full page rate

The table above lists the prices per ad size per issue including series discounts for longer bookings.

Premium print positions:

- ▶ Outside Back Cover: 15% extra
- ▶ Inside Front Cover: 15% extra
- ▶ Inside Back Cover: 10% extra

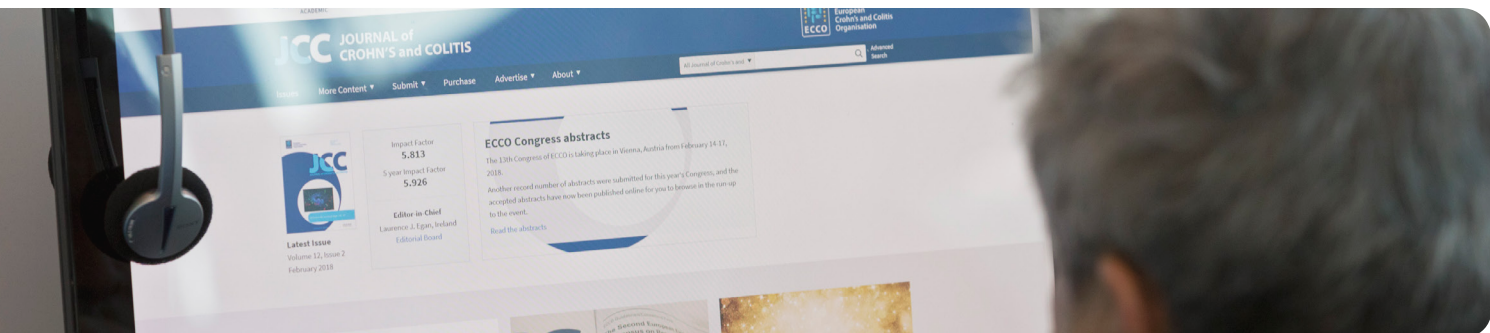
All advertising space is sold on a first come first served basis, and prices exclude VAT.

Specifications

Size (depth x width)*	Bleed	Trim	Type area
Full Page	285mm x 222mm	279mm x 216mm	255mm x 178mm
Half Page - Landscape			120mm x 178mm
Half Page - Vertical			255mm x 85mm
Quarter Page			120mm x 85mm

*For double page spread: Please supply as two separate full page files.

Please visit www.oupmediainfo.com/print for further details of print ad PDF specifications.



Electronic Advertising Opportunities with JCC

Banner advertising on JCC website (<https://academic.oup.com/ecco-jcc>)

Advertisers on the JCC website benefit from having their message exposed to an audience of over 70,000 unique users per month, who generate an average of over 195,000 advertising impressions.

Online banner advertising is available in leaderboard, skyscraper and MPU (Mid Page Unit) formats.

Type	Size (Pixels)	CPM (cost per thousand impressions)*	Geo-targeted CPM*
Leaderboard	728 x 90	£60/€80/\$95	£60/€80/\$95
Skyscraper	160 x 600	£60/€80/\$95	£60/€80/\$95
MPU	300 x 250	£60/€80/\$95	£60/€80/\$95

*Minimum order 10,000 impressions

Geo-targeting offers advertisers the opportunity to select continents or countries that they wish to include or exclude. So online campaigns can be tailored precisely, to match an advertiser's geographical targeting requirements. The timing is also totally flexible, so could run for a whole month, or be timed to coincide with a conference or other event.

JCC e-mail Table of Contents (eTOC) and New Issue Alerts

JCC offers the opportunity to place banner advertising in New Issue Alerts (Formerly eTOCs / e-mail Table of Contents).

The New Issue Alert is an e-mail sent from the publisher to an opted-in subscriber list, with details of the content of the forthcoming print issue. Each issue offers four advertising positions (one leaderboard and three MPUs), which can be purchased individually, or block booked for exclusive use and maximum impact. All of the advertising positions can be independently geo-targeted.

The available banners per issue are:

- ▶ 1 x Leaderboard (size: 728 x 90 pixels)
- ▶ 3 x MPU (size: 300 x 250 pixels)

The cost is subject to the number of advertising positions taken, and any requirements for geo-targeting.

This link will take you to the digital specifications <http://www.oupmediainfo.com/#!/digital>.

Contacts for quotation and further details

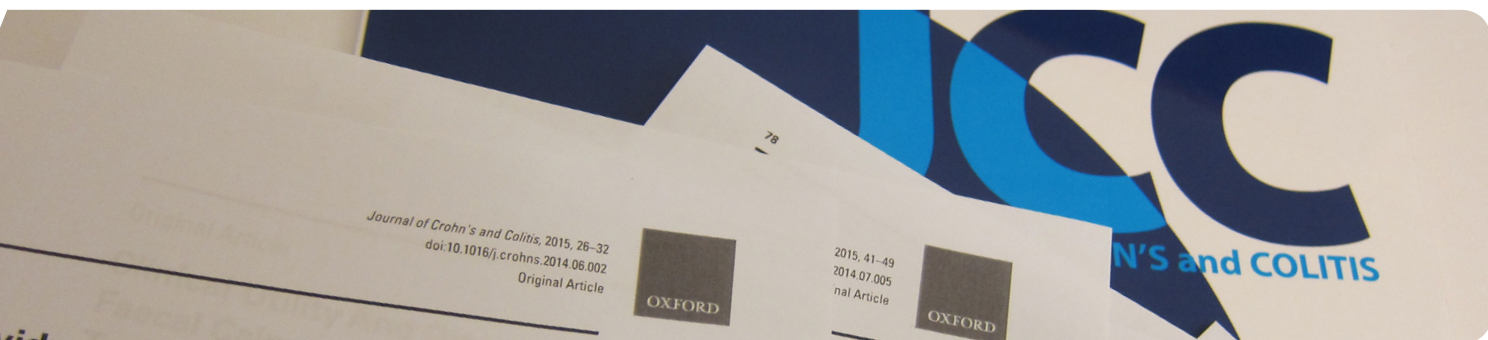
Aldrin Noronha, Advertising & Corporate Sales manager at Oxford University Press (aldrin.noronha@oup.com)
 Anna Mackellar, Advertising Sales Administrator (anna.mackellar@oup.com)

Additional Opportunities with JCC

Reprints of JCC

Reprints of articles in JCC are useful promotional tools not only at industry-specific exhibitions, conferences, and meetings, but also for use by corporate sales representatives. ECCO Guidelines are also available as reprints. In addition, ePrints are an electronic alternative to paper based bulk article reprints. They are supplied as an encrypted link to the article that is of interest. Some further information on reprints can be found here <http://www.oupmediainfo.com/#!/reprints-eprints>.

For further information on reprint opportunities, or for a quotation, please contact Richard Young, Reprint Sales Manager at Oxford University Press (richard.young@oup.com).



Supplements in JCC

A supplement in the Journal of Crohn's and Colitis is an effective means of delivering critical research and clinical findings directly to key opinion leaders. Our commitment to the very highest standards of quality means that your supplement will be fair, balanced, peer-reviewed and achieve maximum impact with your intended audience. Furthermore, we take care to offer you the support and guidance that you require throughout the publication process. Supplements can be mailed with a print copy of the journal, be posted online, and be made "free to view" as desired. Supplements are expected to meet the same editorial standards as the journal and are subject to approval of the Editor prior to acceptance. Some further information can be found here <http://www.oupmediainfo.com/#!/sponsored-supplements>.

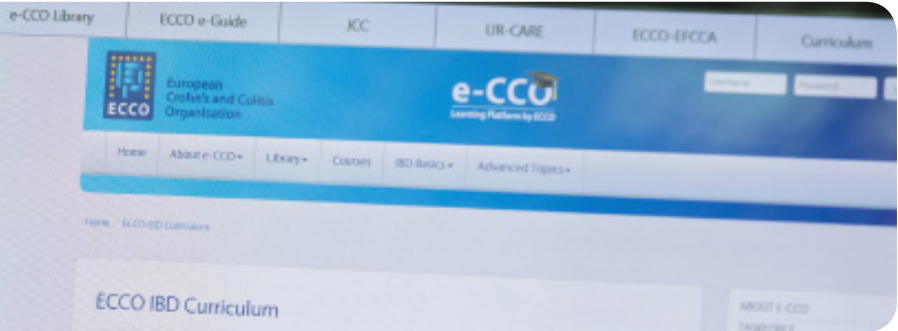
For further information on supplement opportunities, or for a quotation, please contact Carolina Vicente, Special Sales Account Manager at Oxford University Press (carolina.vicente@oup.com).

Additional advertising options

For additional advertising options (e.g. loose inserts, bound inserts), or if you wish to discuss anything at all, please contact Aldrin Noronha, Advertising & Corporate Sales at Oxford University Press (aldrin.noronha@oup.com).

Shipping Information

For enquiries about supplying materials for JCC, please contact either Aldrin Noronha Advertising & Corporate Sales at Oxford University Press (aldrin.noronha@oup.com), or Anna Mackellar, Advertising Sales Administrator (anna.mackellar@oup.com)



ECCO Website

Web banner on ECCO Website (www.ecco-ibd.eu)

Type of banner	1 year	½ year
1x Square button banner (200 x 200 px)	EUR 5,000	EUR 3,000
1x Vertical banner (200 x 400 px)	EUR 6,000	EUR 4,000

* Rates per ad per issue, excl. VAT (20%) and excl. media tax (if applicable 5%)

Banners will be placed on the ECCO Website under the respective section of the publication of ECCO News or JCC.



Specifications

Digital materials are required. PDF files are preferred.

	Square button banner	Vertical banner
Pixel	200 x 200 px	200 x 400 px
Colours	max. 256 colours	max. 256 colours
File size	max. 10K	max. 10K
Format	.gif	.gif

All advertising space is sold on a first come first served basis. These rates are excl. VAT (20%) and are valid for ECCO Corporate Members only. For Non-Corporate Members the above rates increase by a mark-up of 25% for every single advertisement page listed.

Submission Information

Please send all electronic material (files, text, graphics and photos) by email to: ecco@ecco-ibd.eu

For enquiries about supplying materials for JCC, please contact Aldrin Noronha Advertising & Corporate Sales at Oxford University Press (aldrin.noronha@oup.com). Anna Mackellar, Advertising Sales Administrator (anna.mackellar@oup.com) can also help with this.

Additional Sponsorship Options



ECCO Fellowships and Grants

Help contribute to research in the field of IBD as sole sponsor of an ECCO Fellowship, Grant or Travel Award! By sponsoring you will promote visionary and innovative research projects in the field of IBD

Fellowships are created for individuals younger than 40 years, who submit an original research project, which they wish to undertake abroad in a European host institute. The institute will host and guide the fellow for one year and is responsible together with the fellow for the successful completion of the project. Fellowship recipients are awarded a total amount of EUR 60,000.-

Grants are created to support good and innovative scientific, translational or clinical research in Europe. These are very similar to ECCO Fellowships, with the exception that the research is typically completed directly in the institution of the applicant. These provide the opportunity to the sponsoring company to select the focus of the research. ECCO Grants recipients are awarded a total amount of EUR 80,000.-

Travel Awards have been established as an opportunity for young investigators to visit different IBD centres in Europe, to learn scientific techniques or be a clinical observer. Travel award recipients are awarded a total amount of EUR 1,500.-

The N-ECCO Travel Award has been introduced for one IBD Nurse member of ECCO who is sponsored to visit another European centre to observe nursing care. Observational learning is essential for development as an IBD Nurse and this is a fantastic opportunity to gain financial support to do so.

The D-ECCO Travel Award offers the Travel Award as an opportunity for a dietitian in IBD to visit a different Inflammatory Bowel Disease (IBD) centre in Europe and to observe and learn about diet and nutrition in IBD in another centre.

ECCO Pioneer Award is our most prestigious award for visionary, innovative, and inter-disciplinary collaborative research projects. With a 2-year programme support this award is available for consortia from at least 3 institutions from different countries. Research results will be presented at the annual Congress of ECCO. The ECCO Pioneer Award recipients are awarded a total amount of EUR 300,000.-

More information

If you are interested in supporting young physicians and promoting innovative scientific research in IBD, please contact the ECCO Office at ecco@ecco-ibd.eu. Calls for applicants will start again during the next ECCO Congress.

ECCO Educational Workshops

The primary goal of the ECCO Educational Workshops is the harmonisation of IBD practises within ECCO Country Members by spreading the ECCO Guidelines, and to provide continuous medical education with the ultimate aim to improve the quality of care for patients with IBD.

The programme of these workshops is created around clinical cases, with the intention to be as educational and proactive as possible, to allow participants to take active part in the discussions. Every year, four to five ECCO Educational Workshops are organised within Europe and one to two are held outside of Europe. Please check the ECCO Website or contact the ECCO Office at ecco@ecco-ibd.eu to find out the locations of the upcoming ECCO Educational Workshops.



Sponsors are given the opportunity to choose between two sponsor types depending on the sponsorship volume. There are three packages offered within each sponsor type:

1. "Major Sponsor"

I. Core package (mandatory choice) – EUR 5,000.-

- Table top presentation
- 2 representatives on site
- Networking opportunities during coffee breaks and lunch

II. Core package add-ons (to be freely chosen) – EUR 500.- each

- Sponsor name/logo on ECCO Website (workshop webpage)
- Sponsor logo & statement of sponsorship within opening slides
- Sponsor roll-up in front of the meeting room entrance
- Sponsor flyer on every seat in the meeting room

III. Complete package = Core package + all add-ons for discounted amount – EUR 6,000.-

2. "Sponsor"

I. Core package (mandatory choice) – EUR 3,000.-

- 2 representatives on site for networking
- Sponsor name/logo on website (workshop webpage)

II. Core package add-ons (to be freely chosen) – EUR 500.- each

- Sponsor logo & statement of sponsorship within opening slides
- Sponsor roll-up in front of the meeting room entrance
- Sponsor flyer on every seat in the meeting room

III. Complete package = Core package + all add-ons for discounted amount – EUR 4,000.-

More information

For more information please contact the ECCO Office at ecco@ecco-ibd.eu.



ECCO Congress Sponsorship

The ECCO Congress is the main educational forum for IBD professionals in Europe and offers companies the opportunity to promote their scientific endeavours to over 8,000 Congress delegates.

Industry exhibition allows you to meet face-to-face with Congress delegates from across the globe. Booking an exhibition space includes not only the net stand area, but also listing of name in the exhibitors' list on the ECCO Website and the ECCO App.

Satellite Symposia serve as the ideal forum through which industry can communicate with their target audience, presenting their latest scientific research and developments. ECCO offers three different types of symposia during the Congress, including slots over lunch time, before or after the main Scientific Programme, or during breaks of selected Educational Courses.

Congress bags are one of the most used items during the entire Congress. ECCO Congress bags are more than just a stylish accessory - they are a means of improving the lives of African women who produce them in their own sewing cooperatives. Profit from being associated with our innovative Congress bags, and help support a good cause at the same time!

The ECCO 2020 Pocket Guide captures the most important Congress highlights in a document that is distributed to all congress participants in which industry can book colorful advertisements.

The LED wall will be suspended from the ceiling between two entrance doors of the main plenary hall throughout the entire duration of the ECCO Congress. Animated ads/videos will be shown in a loop together with promotional ECCO material and hence will increase the impact of the advertising companies at the ECCO Congress.

The ECCO Members' Lounge is an exclusive area for ECCO Members offering convenient docking stations to recharge phones and laptops as well as private meeting spots. Display your logo and sponsor name on signage at the entrance to the sponsored ECCO Members' Lounge, as well as 4 posters with logos and name of the company in the ECCO Members' Lounge and reference in the ECCO App.

The Speakers' Centre allows for the unique opportunity to display your logo or advertisements in a busy area during the Congress. This area is frequently used by all speakers and chairpersons (~200 faculty members) and represents a perfect spot for your company to reach all participants who are actively involved in the scientific organisation of the meeting.

Branding options offer you the opportunity to display your logo or advertisements throughout the congress centre for the duration of the Congress. These range from printed ads/sponsor logos displayed in the congress centre, glass escalators or side walls.

For additional sponsor options (e.g. branding, special inserts, etc.) please check the [ECCO'20 Exhibitor & Sponsor Prospectus](#) or contact the ECCO Office at ecco@ecco-ibd.eu

ECCO IBD App

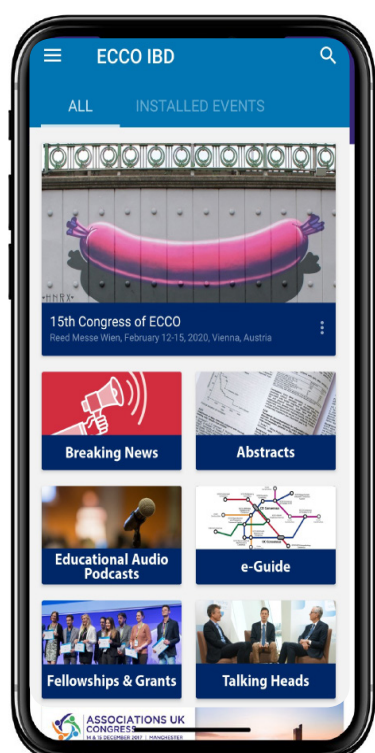
ECCO Society App & ECCO Congress App - Gain more visibility and connect with the IBD Community!

Keeping the momentum of the IBD Community ECCO offers **the ECCO Society App**, which not only hosts the annual ECCO Congress App, but especially highlights the most relevant ECCO Initiatives. Through the ECCO Society App the user is constantly up to date regarding most recent developments and services offered by ECCO.



ECCO Society App - Welcome screen

- Description:** Upon opening the ECCO App, the sponsor's logo will be displayed on the welcome screen.
- Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide.
- Rates:** EUR 2,500.- for 1 month
EUR 3,500.- for 3 months
- Exclusivity:** No
- Deadline:** TBA For details, please contact the ECCO Office



ECCO Society App - Sponsor tile

- Description:** A dedicated tile with the sponsor's logo/name/picture is added to the selection screen of the ECCO Society App, linking to the sponsor's website.
- Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide. Upon opening the ECCO App the tile is visible to all users on the Society App homescreen. From there, various event apps such as the ECCO Congress App, as well as links to various ECCO Initiatives can be accessed.
- Rates:** EUR 2,000.- for 1 month (incl. link)
EUR 3,000.- for 3 months (incl. link)
- Exclusivity:** No
- Deadline:** TBA



The ECCO Congress App substitutes the printed final programme at the annual ECCO Congress. In addition delegates will be provided with the ECCO 2020 Pocket Guide (print version) and will be invited to download the ECCO Congress App to gain full access to all relevant information on the Congress (educational and scientific programmes, satellite symposia programmes, voting tool, industry & poster exhibition and much more).



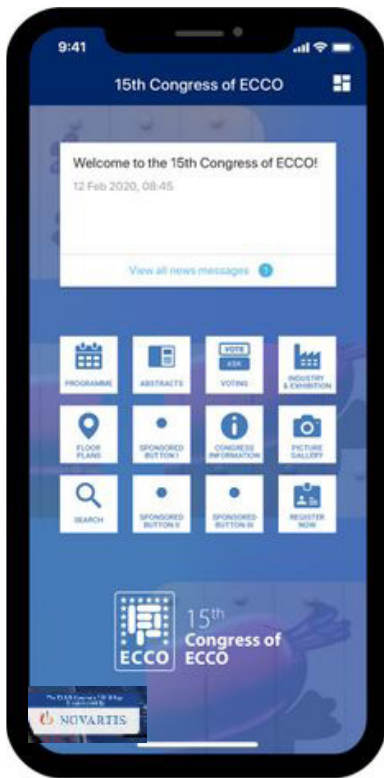
ECCO Congress App - Install screen

- Description:** The sponsor's logo will be included in the install screen of the ECCO Congress App.
- Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide.
- Rates:** EUR 2,000.- upon launch (October 2019) and throughout the Congress
- Exclusivity:** No
- Deadline:** TBA



ECCO Congress App - Intro page

- Description:** The sponsor's logo will be included in the loading screen of the ECCO Congress App, displayed for a few seconds whenever the App is opened.
- Distribution:** ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide.
- Rates:** EUR 2,000.- for 1 month
EUR 3,000.- for 3 months
- Exclusivity:** No
- Deadline:** TBA



ECCO Congress App - Sponsor button

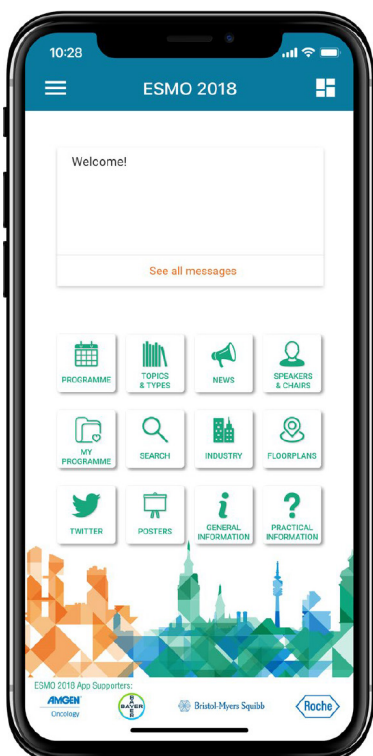
Description: A dedicated button with the sponsor's logo/name/picture is added to the selection screen of the ECCO Congress App, linking to the sponsor's website/profile/other content.

Distribution: ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide and to the registered congress delegates. The Congress App is accessible through the Society App. The sponsor's button is visible to all congress delegates when navigating on the homescreen of the Congress App. From there all information related to the ECCO Congress is accessible. The ECCO Congress App is the main source for information about the ECCO Congress next to the ECCO Website. The distribution of the Final Programme onsite has been discontinued.

Rates: EUR 5,000.- upon launch (October 2019) of the Congress App until one month after the ECCO Congress

Exclusivity: No

Deadline: TBA



ECCO Congress App - Background image

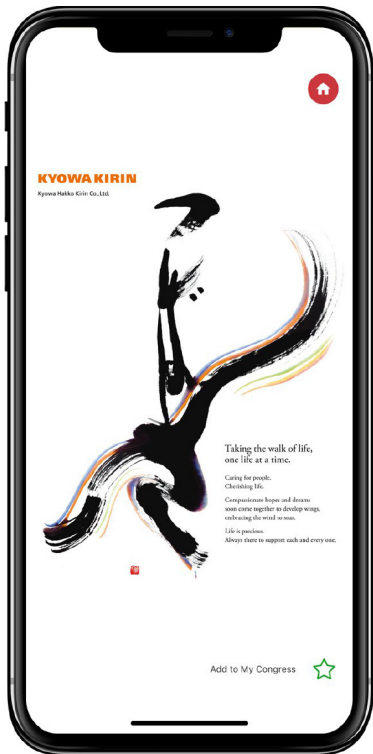
Description: The sponsor's logo will be included in the background image of the ECCO Congress App.

Distribution: ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide.

Rates: EUR 5,000.- upon launch (October 2019) of the Congress App until one month after the ECCO Congress

Exclusivity: No

Deadline: TBA



ECCO Congress App - Carousel

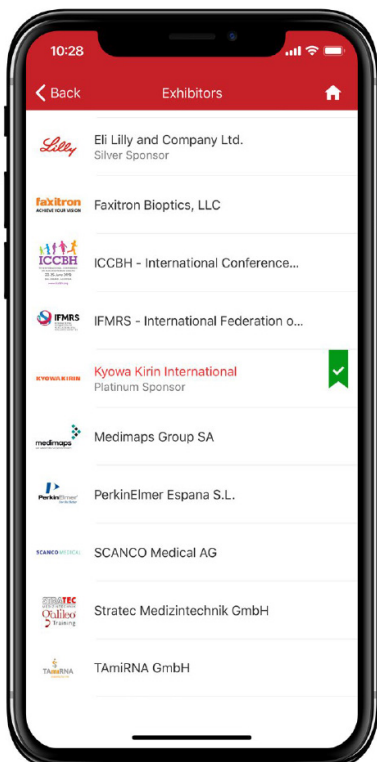
Description: The image provided by the sponsor will be placed in the carousel to promote for example the sponsor's satellite symposium. The image can be bookmarked by the delegate and added to the personal agenda/favourites. The image needs to comply with relevant guidelines and codes of practice.

Distribution: ECCO shall announce and promote the availability of the App to the entire IBD Community worldwide.

Rates: EUR 2,500.- upon launch (October 2019) of the Congress App until one month after the ECCO Congress

Exclusivity: No.
Note: limited for up to 5 sponsors.

Deadline: TBA



ECCO Congress App - Highlighted listing

Description: The sponsor stands out through a colourful appearance in the exhibitor's list.

Rates: EUR 1,100.- upon launch (October 2019) of the Congress App until one month after the ECCO Congress

Exclusivity: No

Deadline: TBA



ECCO Congress App - Push notification

Description: Short messages (limited characters) pop up on delegates mobile devices. Timeslot for release will be provided and is subject to approval by ECCO.

Distribution: From February 12, 2020 throughout the entire congress

Rates: EUR 2,500.- per push notification

Exclusivity: No

Deadline: TBA

Note: Max. 2 push notifications per company can be booked

Copy and contract regulations

ECCO News

Booking deadline:	Please refer to the ECCO News Editorial Planner (page 5)
Material due date:	Please refer to the ECCO News Editorial Planner (page 5)
General:	Contracts, insertion orders, correspondence, special requests, proofs and copy should be addressed to: ECCO Office Ungargasse 6/13 1030 Vienna, Austria E-mail: ecco@ecco-ibd.eu

Publisher's copy protective clause: Advertisers and advertising agencies assume sole liability for all content (including text, representations, photographs, and illustrations) of advertisement printed, and also assume responsibility for any claims arising there from made against the Publisher. The Publisher reserves the right to reject any advertising that does not conform to its publication standards, which are subject to change or modification at the sole discretion of the Publisher. Any advertising resembling editorial matter may be designed as advertising by the Publisher.

The advertisers and advertising agencies confirm that the ads were created by the company completely, the copyright is entirely with the company and therefore final and total responsibility for the content of the ad/s is with the company. Moreover, the company warrants that no graphical material protected by copyright has been included and confirms that the submitted ads do not violate any advertising regulations in the countries of publication. The company unconditionally and irrevocably agrees to indemnify ECCO and hold ECCO harmless against any and all loss, damage, claim, liability, judgment or settlement of any nature or kind, including all costs and expenses related thereto, including interest, penalties and reasonable attorney's fees, recall of print edition, arising out of, resulting from or relating to any copyright-infringement and/or any infringement of any other third party intellectual property, industrial property or other property, including any infringement of advertising regulations. This Declaration and Warranty is governed by and shall be construed and interpreted according to the laws of the Republic of Austria. For any dispute arising out of or in connection with this Declaration and Warranty, the courts competent for the first district of Vienna, Austria, shall have exclusive jurisdiction.

Positioning of advertisements: Advertisement placement is at the sole discretion of the Publisher except where a request for a specified preferred position is agreed to and acknowledged by the Publisher.

Advertising policies: The Publisher has the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the Publisher for advertising which advertiser or its agent ordered and for which such advertising was published.

Conditions other than rates are subject to change by the Publisher without notice. As used in this section, entitled Advertising Policies, the term the "Publisher" shall refer to European Crohn's and Colitis Organisation. The terms and conditions of this rate card supercede any terms or conditions appearing on advertiser's orders or materials.

The Publisher is not responsible for errors or omissions in key numbers and/or advertisers' index.

Regulations concerning copy and contracts are those generally accepted throughout the industry.

No conditions other than those set forth in this media kit shall be binding on the Publisher unless specifically agreed to in writing by the Publisher.

The Publisher retains right of final approval and acceptance of all advertising submitted, and shall not be liable for any loss resulting from rejection of such advertising.



Billing:	Punctual payment is a sine qua non for the publication of the ad. All payments must be made in full and without deductions within 30 days of invoice date. All counts not paid in full within 30 days of invoice date may incur a charge of 1-1/2% per month until paid in full.
Dual Liability:	All advertising placed by an entity acting as the agent for another shall be regulated by the Law of Agency as defined in the Uniform Commercial Code. The entity for which any advertising is placed shall be held liable for payment in full for all advertising placed on its behalf regardless of whether such payment was remitted to the agent.
Repudiation and cancellation of the contract:	No sponsor may repudiate the contract once the order has been submitted. Should ECCO nevertheless agree to a cancellation of the ad booking, the sponsor shall be liable to pay in full the agreed charge for the reserved ad space, unless the agreement is cancelled at least one month (30 days) prior to the booking deadline/artwork deadline and the advertisement space can be sold to another sponsor.
JCC	
Booking/Material deadlines:	Please refer to the JCC Editorial Planner (page 10)
Advertising policies:	Advertising terms and conditions apply. For full details, please contact Aldrin Noronha, Advertising & Corporate Sales at Oxford University Press (aldrin.noronha@oup.com).



Order Form for ECCO News/Media 2020

We order the following advertisement in ECCO News (to be confirmed by the ECCO Office):

Name of Company: _____

VAT Registration Nr.: _____

Postal Address: _____

ZIP / City / Country: _____

Contact Person: _____

Telephone: _____

Email: _____

Please select your desired advertising option:

a) ECCO News

Advertisement	Single issue landing page*	ECCO News main landing page		
		1 year	1/2 year (Issue 1-2/2020)	1/2 year (Issue 3-4/2020)
1x Square button banner (200 x 200 px)	<input type="radio"/> EUR 4,000	<input type="radio"/> EUR 5,000	<input type="radio"/> EUR 3,000	<input type="radio"/> EUR 3,000
1x Vertical banner (120 x 240 px)	<input type="radio"/> EUR 5,000	<input type="radio"/> EUR 6,000	<input type="radio"/> EUR 4,000	<input type="radio"/> EUR 4,000

* Rates per ad per issue

Advertorial	Rate*
<input type="radio"/> 1 Issue	EUR 10,000
<input type="radio"/> 2 Issues	EUR 9,500
<input type="radio"/> 3 Issues	EUR 9,000
<input type="radio"/> 4 Issues	EUR 8,550

* Rates per advertorial per issue

b) ECCO eNewsletter

Type of Sponsorship	Rate*
<input type="radio"/> Cost per contact per individual industry eNewsletter (min. 1,000 contacts)	EUR 1.00
<input type="radio"/> Cost per contact per industry ad attached to the regular eNewsletter (min. 1,000 contacts)	EUR 0.80

*The final costs will be determined based on the target group requested and contacts available in the ECCO Database.

c) ECCO Congress Package

Type of Sponsorship	Rate
<input type="radio"/> One advertisement (ECCO News Issue 4/2019) and one advertorial (ECCO News Issue 1/2020)	EUR 10,500
<input type="radio"/> One Individual industry eNewsletter (Nov. 2019 - Feb. 2020) and one advertorial (ECCO News Issue 1/2020)	EUR 10,500



d) Banner on ECCO Website

Type of Sponsorship	1 year (Issue 1-4/2020)	½ year (Issue 1-2/2020)	½ year (Issue 3-4/2020)
1x Square button banner (200 x 200 px)	<input type="radio"/> EUR 5,000	<input type="radio"/> EUR 3,000	<input type="radio"/> EUR 3,000
1x Vertical banner (200 x 400 px)	<input type="radio"/> EUR 6,000	<input type="radio"/> EUR 4,000	<input type="radio"/> EUR 4,000

e) ECCO IBD App

Type of Sponsorship		
ECCO Society App - Welcome screen	for 1 month	<input type="radio"/> EUR 2,500
	for 3 months	<input type="radio"/> EUR 3,500
ECCO Society App - Sponsor tile	for 1 month	<input type="radio"/> EUR 2,000
	for 3 months	<input type="radio"/> EUR 3,000
ECCO Congress App - Install Screen		<input type="radio"/> EUR 2,000
ECCO Congress App - Intro Page	for 1 month	<input type="radio"/> EUR 2,000
	for 3 months	<input type="radio"/> EUR 3,000
ECCO Congress App - Sponsor button		<input type="radio"/> EUR 5,000
ECCO Congress App - Background image		<input type="radio"/> EUR 5,000
ECCO Congress App - Carousel		<input type="radio"/> EUR 2,500
ECCO Congress App - Highlighted listing		<input type="radio"/> EUR 1,100
ECCO Congress App - Push notification	per notification	<input type="radio"/> EUR 2,500

If applicable, please indicate your top 3 preferences for eNewsletter mailing dates:

1. _____
2. _____
3. _____

If applicable, please select the ECCO News Issues in which you wish to advertise or publish your advertorial:

- Issue 1/2020
- Issue 2/2020
- Issue 3/2020
- Issue 4/2020

Prices are quoted excl. VAT (20%). ECCO Corporate Member rates are displayed. Please note: All sponsor items are sold on a first come first served basis. Signature of this form declares the sponsor's consent with the copy and contract regulations outlined in the ECCO Media Kit.

Total amount of ads booked

[a) and/or b) and/or c) and/or d) and/or e)]:

EUR _____

I herewith confirm the above selected advertising options and the total amount.

Place / Date

Signature and Company Stamp

Deadline for ECCO News ads, JCC ads: Please refer to the ECCO Media Kit

Please return this form by email to ecco@ecco-ibd.eu Thank you!

To order advertising space in JCC, please contact Oxford University Press at aldrin.noronha@oup.com.