ECCO'27 Congress – Media Policy

1 General regulations

1.1 ECCO Logo

The ECCO Logo is the property of ECCO and is protected by Copyright. The logo must not be used, reproduced or associated with any event, website, social media, article/document or press release without obtaining approval from ECCO. (Contact: ecco27@ecco-ibd.eu)

1.2 ECCO Congress wording

The ECCO Congress should always be referred to as the "22nd Congress of ECCO", "ECCO 2027" or "ECCO'27" in any printed matters, publications or press releases published by media representatives.

1.3 Press contacts

ECCO does not provide media contacts to third-party organisations.

1.4 Copyright

The information presented during the scientific and educational programme of the ECCO Congress is the intellectual property of the authors/speakers and all rights remain with the respective authors. Please note that the responsibility for the content of each presentation lies with the presenting author. No reproduction, re-use or transcription for any commercial purpose or use of the content is permitted without the written permission of the authors. Requests for permission for re-use can be directed to the author via the ECCO Office.

2 Press registration for the ECCO'27 Congress

2.1 Registration requirements

ECCO welcomes the attendance of accredited journalists at the ECCO Congress. Registration is free of charge to journalists who are in possession of a valid, recognised press card. Freelance journalists need to provide an appropriate letter of assignment on headed paper from the employing organisation. Please note that company business cards or other membership cards are not accepted as press credentials.
Press registration is not available to representatives of public relations companies, advertising agencies, pharmaceutical companies, and marketing or communications representatives. These representatives are welcome to register as regular participants at the congress. Applications for media registration made via pharmaceutical, marketing or public relations companies will not be considered. It is highly recommended to register in advance. This enables the ECCO Office to deal with any questions or issues prior to the congress.

2.2 Onsite registration

Journalists who register onsite will only be admitted upon presentation of a current recognised press card. The press card needs to be presented together with a valid passport/ID card at the registration desk.
Name badges must be worn at all times and need to be shown to enter all congress locations.

2.3 Online registration

Journalists who want to register online during the congress to watch the live transmission of the Scientific Programme will only be admitted after emailing the scan of a current

recognised press card and a valid passport/ID card at ecco27@ecco-ibd.eu. Only then, the ECCO Office will send out the link for the press registration.

2.4 Compliance regulations

According to the Danish Ethical Committee for Pharmaceutical Industry (https://www.enli.dk), non-healthcare Professionals individuals may not be exposed to any kind of promotion of prescription medicine. This has direct effects on the industry exhibition, industry-sponsored satellite symposia and advertising at the upcoming 22nd Congress of ECCO.

2.5 Access for registered press

The press registration entitles the media representative to access:

- Scientific programme of the ECCO'27 – live in Copenhagen or via the Congress Platform
- Digital Oral Presentations – live in Copenhagen or via the Congress Platform
- Industry exhibition area*
- ECCO Booth

**Subject to media affiliation (please refer to point 2.4 for further details)*

2.6 Press clippings/Links to articles

ECCO kindly asks all registered media representatives to send their press clippings or links to their articles after the congress to the ECCO Office (ecco27@ecco-ibd.eu).

3 Embargo policy

All abstracts will be available approximately one month prior to the Congress on the ECCO publication channels.

Data from abstracts accepted to the 22nd Congress of ECCO are under media embargo from abstract acceptance, December 21, 2026, up to the following deadlines:

- Oral Presentation – date and time of their presentation as part of the official scientific sessions (Time zone: CET).
- Digital Oral Presentation – date and time of their presentation as part of the official scientific sessions (Time zone: CET).
- Posters – date and time of the release of the Congress Platform which is on March 1, 2027 (Time zone: CET).

The media embargo includes, but is not limited to, all media channels, such as print media channels, broadcasting media channels, digital media channels & social media channels.

Copyright to abstracts on the website resides with the respective authors. No reproduction, re-use or transcription for any commercial purpose or use of the content is permitted without the written permission of the authors. Requests for permission for re-use can be directed to the author via the ECCO Office.

ECCO expects media representatives to respect the embargo policy.

4 Photos, filming and recording

It is forbidden to film, take screenshots or record any presentation during the scientific or educational programme and any e-poster or poster presentation without the consent of the organiser (including smartphones, mobile devices, etc.).

No specific permission is required in order to film, take photos and/or record in the entrance hall (defined as the hall/area where the registration area is located) and outside the congress centre as well as in Hall E.
In the exhibition hall, only exhibitors are allowed to take photos and/or record at their own booth.

5 Use of official ECCO photos and videos

Official ECCO Congress images may only be used with prior authorisation of ECCO. Use of official images in any print or digital publications must be accompanied by copyright reference to the official congress photographer. (© ECCO / "Name of photographer").

Video material: videos displayed on the ECCO Website may not be used on external channels.

6 Third-party press activities

Third parties including pharmaceutical companies exhibiting and sponsoring satellite symposia are responsible for their press activities and related press materials.

Please contact the ECCO Office at ecco27@ecco-ibd.eu prior to scheduling any live or virtual event taking place during the 22nd Congress of ECCO to avoid any potential overlaps and conflicts with the congress organisation.

6.1 Press releases & media materials

Third-party press releases related to scientific or abstract presentations at the congress must be labelled with the abstract number, date and time of their presentation at the ECCO Congress and are under embargo until their presentation at the 22nd Congress of ECCO.

Third-party media materials must not include the ECCO Logo without written permission and must not be presented as if to imply endorsement by ECCO.